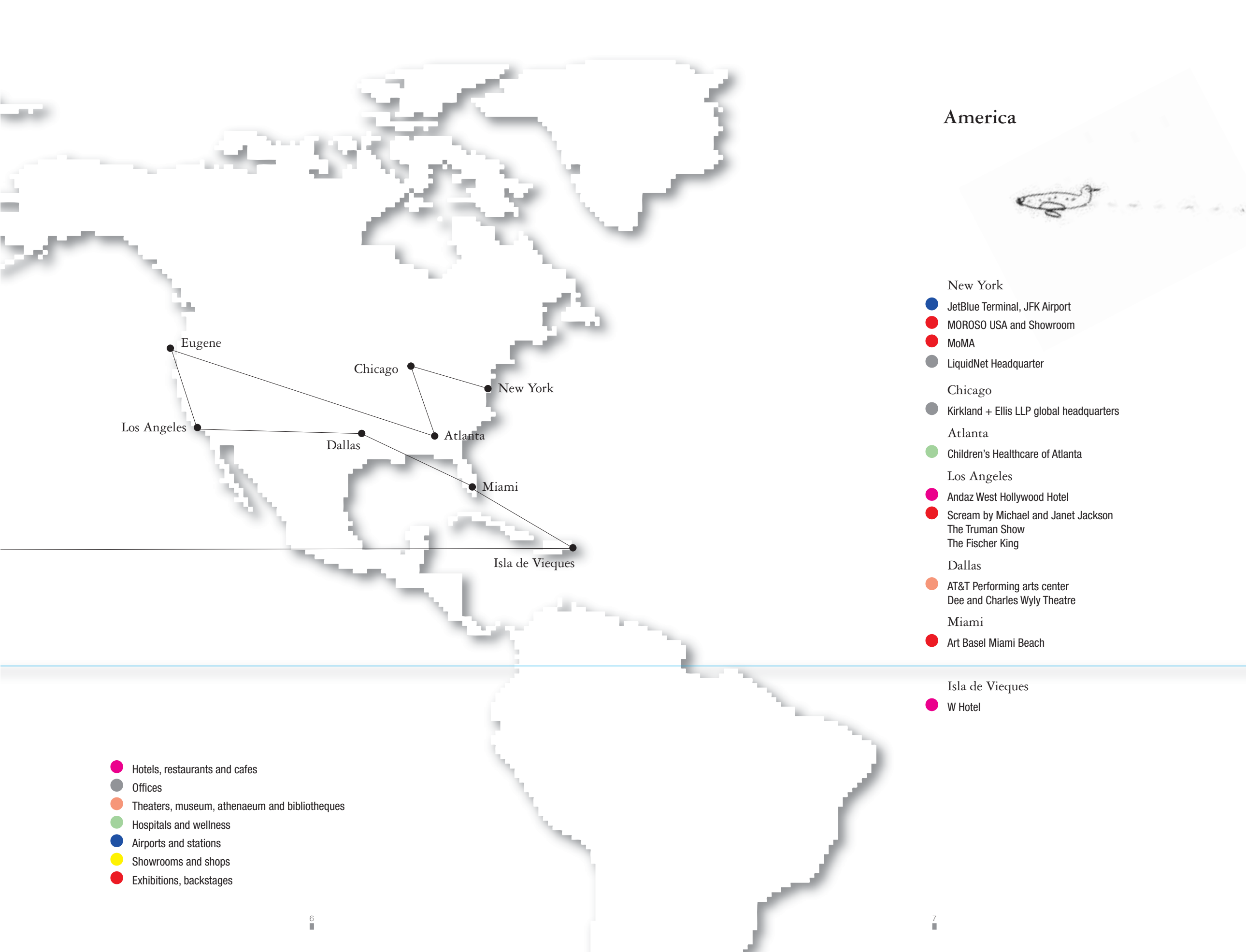


MOROSO^M world's travel guide



Incapit





America



New York

- JetBlue Terminal, JFK Airport
- MOROSO USA and Showroom
- MoMA
- LiquidNet Headquarter

Chicago

- Kirkland + Ellis LLP global headquarters

Atlanta

- Children's Healthcare of Atlanta

Los Angeles

- Andaz West Hollywood Hotel
- 'Scream' by Michael and Janet Jackson
- 'The Truman Show'
- 'The Fischer King'

Dallas

- AT&T Performing arts center
- Dee and Charles Wyle Theatre

Miami

- Art Basel Miami Beach

Isla de Vieques

- W Hotel

- Hotels, restaurants and cafes
- Offices
- Theaters, museum, athenaeum and bibliotques
- Hospitals and wellness
- Airports and stations
- Showrooms and shops
- Exhibitions, backstage

United States of America

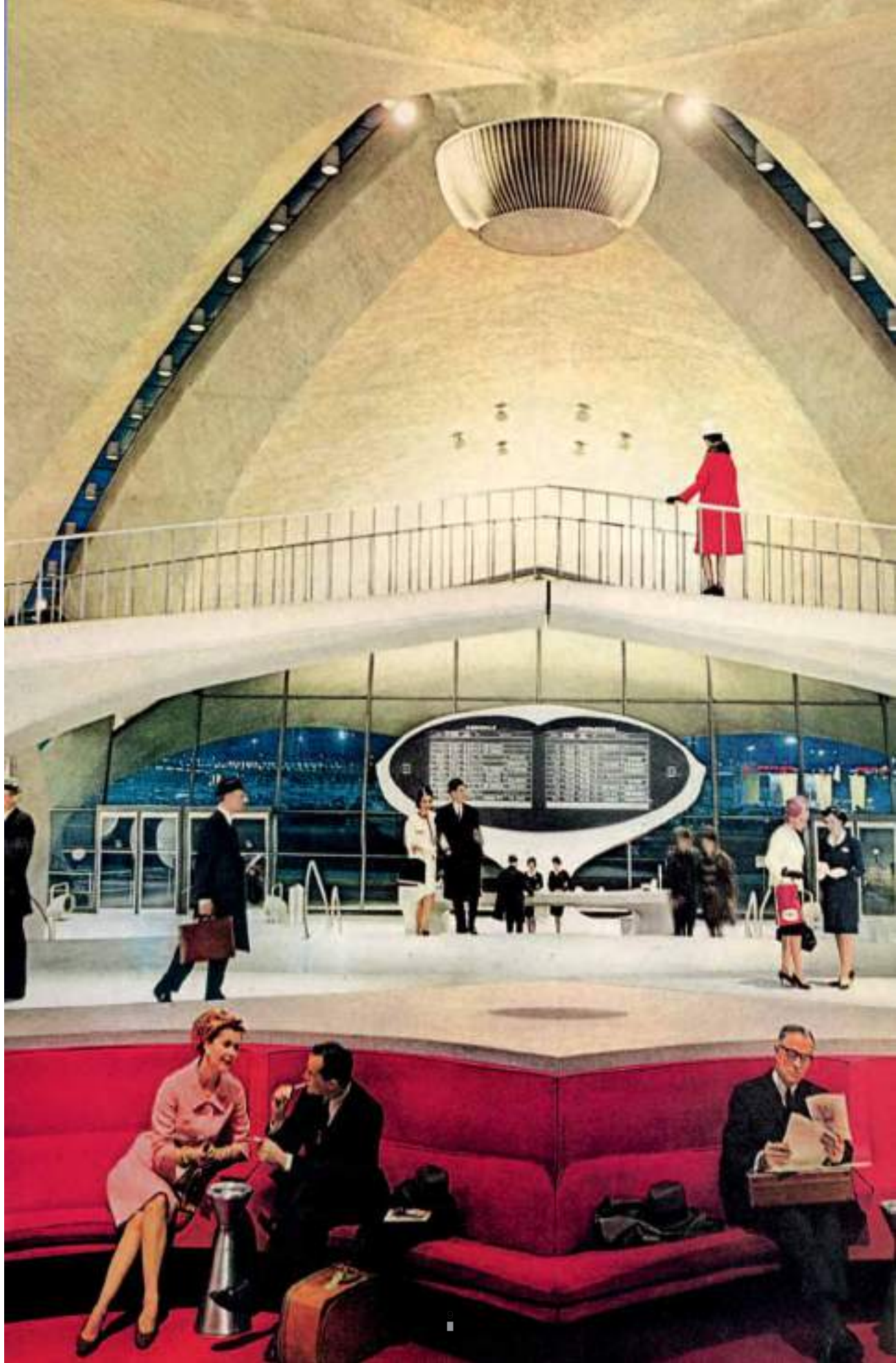
Moroso's
journey
started
in 1952

*Nel 1952
iniziò il viaggio di Moroso*



In the same years,
Saarinen started designing
the TWA terminal in New York's
Idlewild airport (now JFK)

*Sono gli anni
in cui Saarinen iniziò
a progettare
il terminal TWA
per l'aeroporto Idlewild di N.Y.
(oggi Kennedy)*





Design: Gensler
Photo credit: Ben Ritter

Saruyama Island 

- New York, 2008
- JetBlue Terminal, JFK Airport

Photo credit: Archivision.com



Moroso in New York
at the Saarinen terminal,
(now Jet Blue).

*Moroso a N.Y.
nel terminal di Saarinen
oggi per Jet Blue*

jetBlue
AIRWAYS





MOROSO USA and Showroom in New York

146 Greene Street
New York, NY 10012, USA
info@morosousa.com
www.morosousa.com

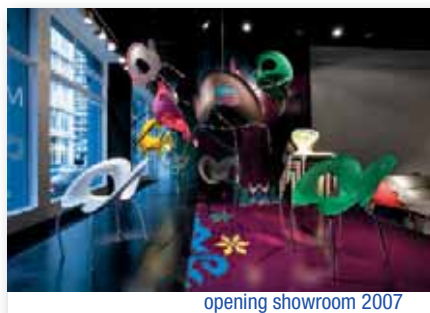
From Bleeker Station
WALK 5' 
Greene Street E. Houston St. Lafayette Street

Bleeker Station
⑥





opening showroom 2007



opening showroom 2007



2009



2009



2007



2007



2009



2010



2008



2008



2010



2010



2009



2009



2010



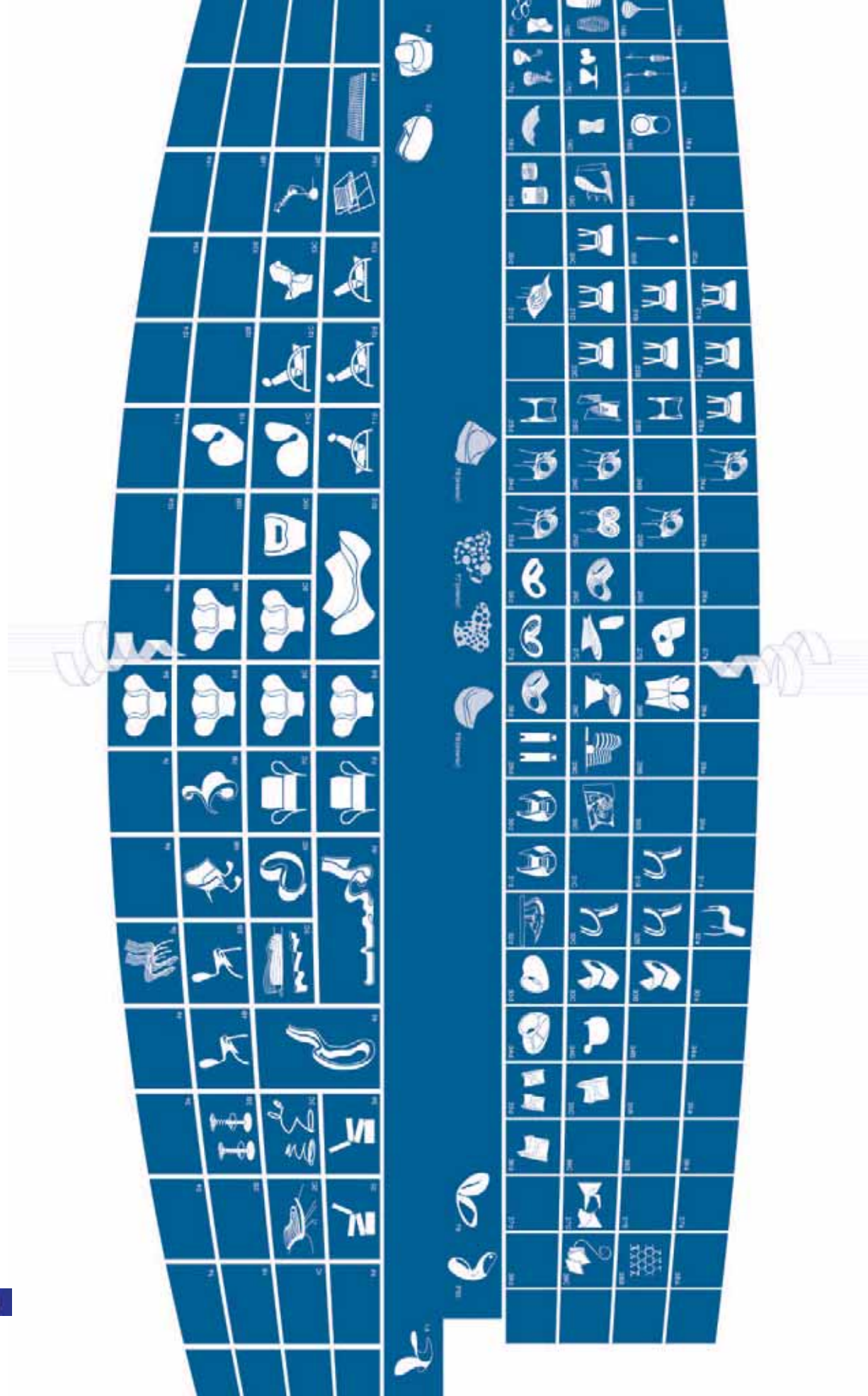
2010



New York, 2009

MoMA
"Ron Arad. No discipline"





Ripple chair, Spring collection, 3Skin **BA**



New York City, 2009
LiquidNet Headquarter



Project: Studios Architecture

Bloomy 

New York City, 2010

15 Unions Square West
Condominium, residence



15USW

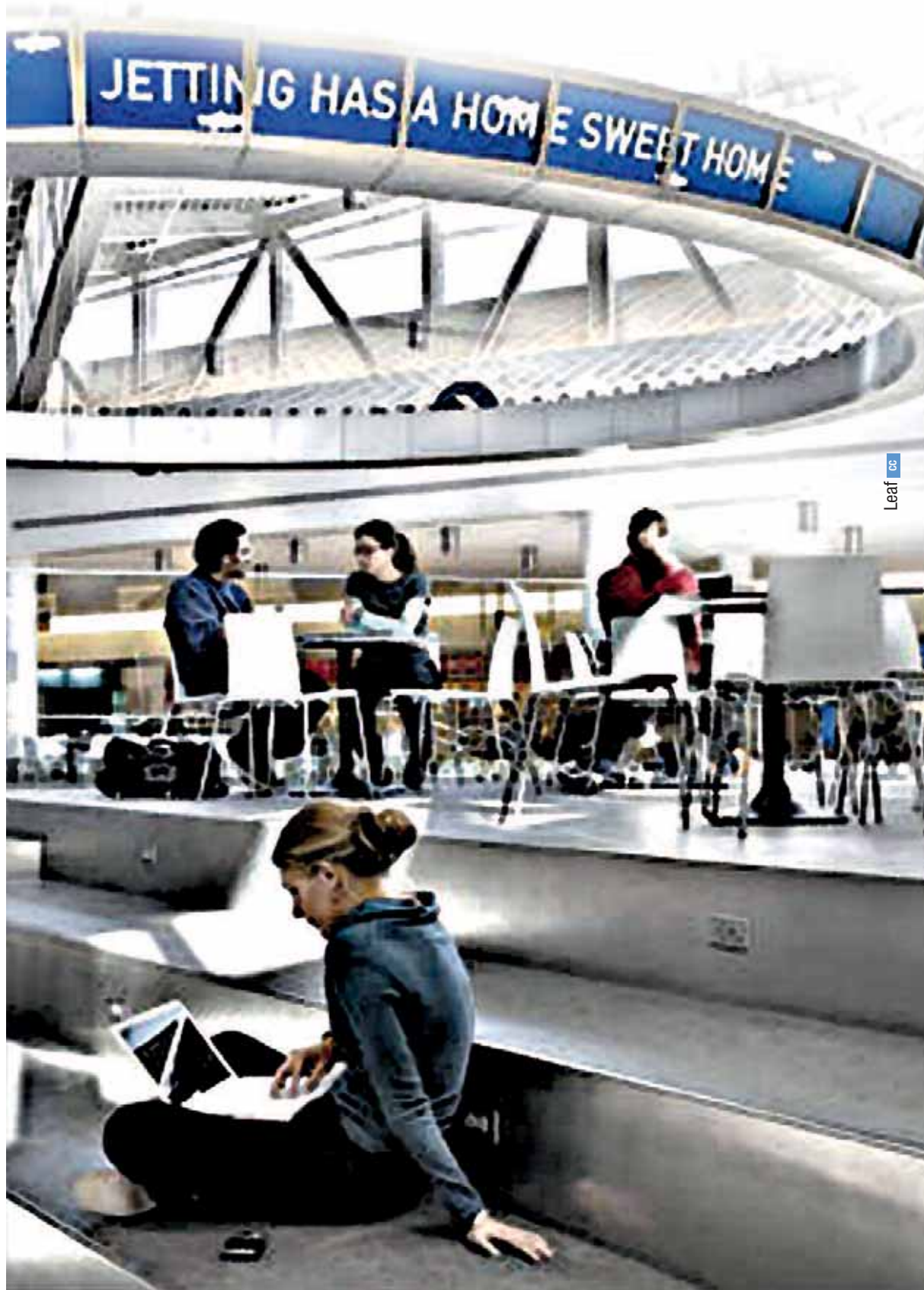
15 Union Square West
is New York's
most iconic downtown address.
Tiffany & Co. is historic
Palace of Jewels,
now awe inspiring
condominium residences.

15 Union Square West
più che un indirizzo
è un'icona del centro
di New York.
Tiffany & Co, lo storico
Palazzo dei gioielli, è ora un
prestigioso residence.



Interior ODA Photo credit: Alberto Gaglielmi Photography

Smock, Lowland, Shanghai Tip, Phoenix, Fjord **PU** Spring collection/Soft little heavy **RA** Oval table **TB**



Leaf



1958,
the Solari clock designed
in Udine by Gino Valle
for the TWA Terminal

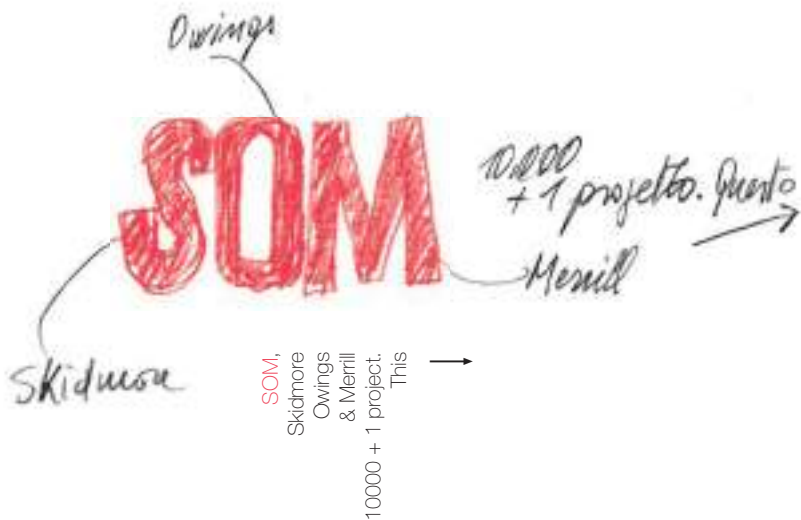


Illinois

Chicago, 2009

- Kirkland + Ellis LLP global headquarters

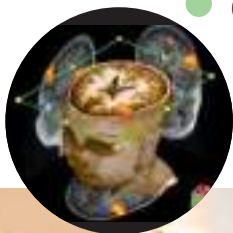
K+E is one of the 10 top law firms in the US





Georgia

Atlanta, 2008
Children's Healthcare of Atlanta



Architecture: Stanley Beaman & Sears, Inc.
Photo credit: Jim Roof Creative, Inc.



Waiting
NewTone

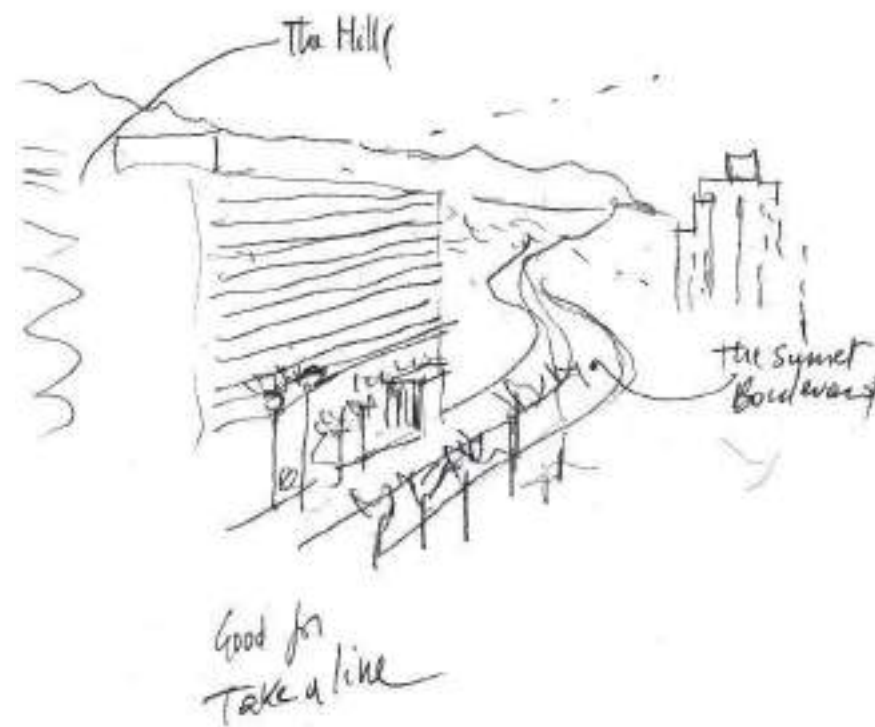




Architecture: Janson Goldstein
Photo credit: Mikko Kkuyama Photography

California

Los Angeles, Hollywood, 2009
Andaz West Hollywood Hotel









1968

L'animatronic di King Kong degli Universal Studios, costato oltre 6,5 milioni, ci catapulta nell'era dei parchi a tema.

1968

Universal Studios' King Kong animatronic, costing more than \$6.5m, launches us into the theme park era.

1995

Il video musicale di Michael Jackson e la sorella Janet è ancora oggi il più costoso di tutti i tempi, sette milioni di dollari di produzione.

1995

Michael and Janet Jackson's music video is still the most expensive of all time, it cost \$7m to produce.



Los Angeles, 1995

● Scream by Michael and Janet Jackson



Spring collection / Soft Big Easy, Double Soft Big Easy, Soft Big Heavy

RA



The Truman Show, 1998.
The movie of Peter Weir.

Gluon MN



Dinamic collection MIG



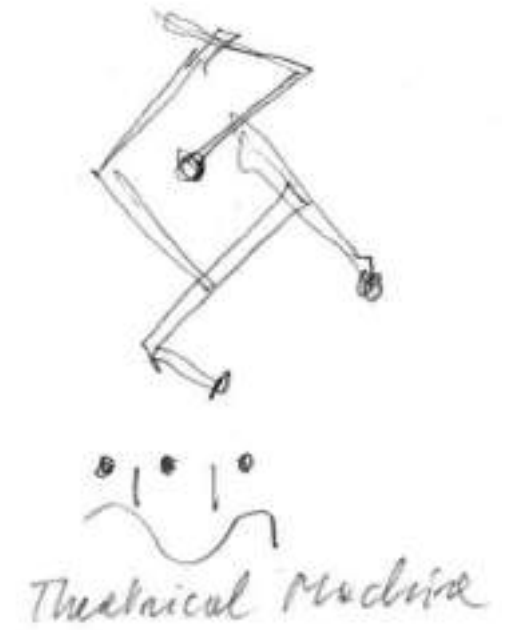
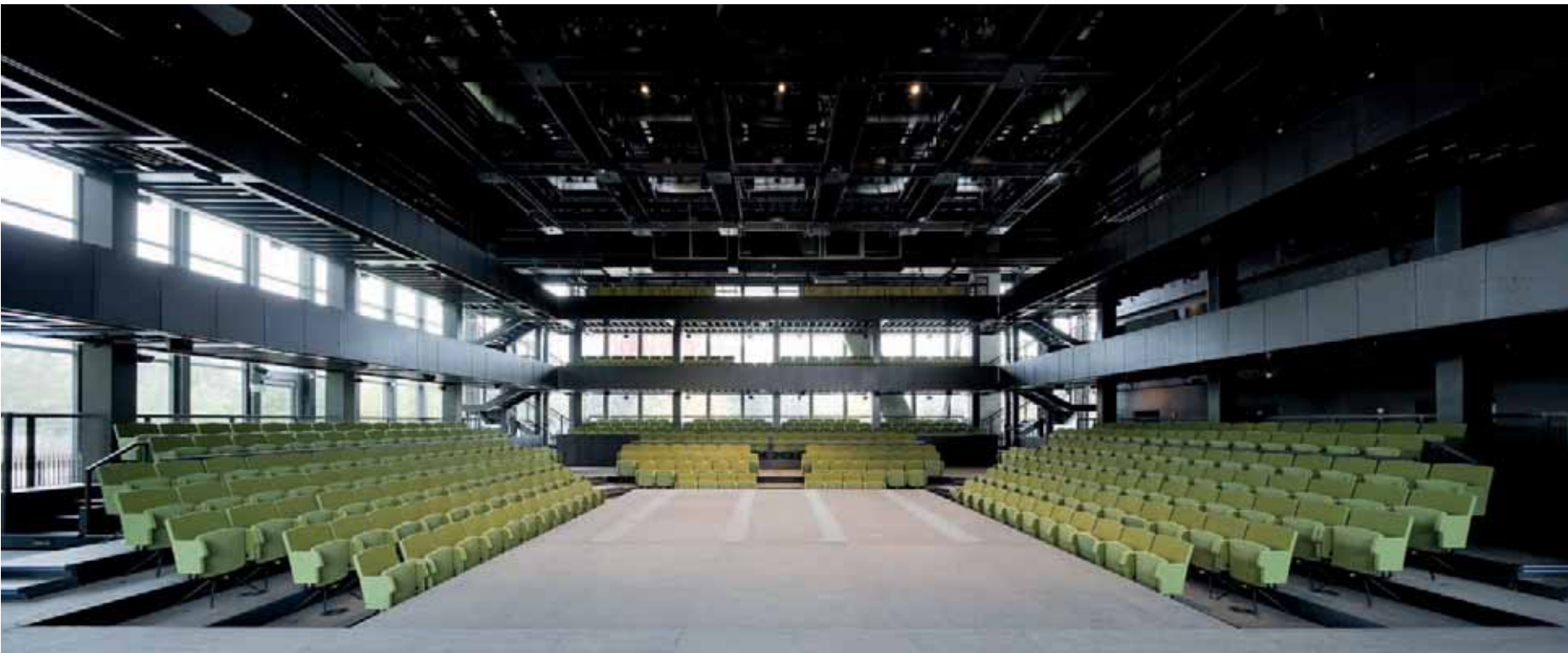
The Fisher King, 1991
The movie of Terry Gilliam.



Texas

Dallas, 2009

● AT&T Performing arts center
Dee and Charles Wyly Theatre



Stage A0



Architecture: Rem Koolhaas. Photo credit: Iwan Baan
© 2009 Theatre Project



Florida

Victoria and Albert collection
Ripple chair
Tord Boontje collection / Bon bon
Supernatural



Photo credit: Eric Franz

Art | Basel | Miami Beach

Miami, 2010
● Art Basel, Miami Beach



Troppo sentimentale?
Too much sentimental?



Victoria and Albert collection / Little Albert



Ripple chair Fjord



Freeflow





Interior design: Patricia Urquiola



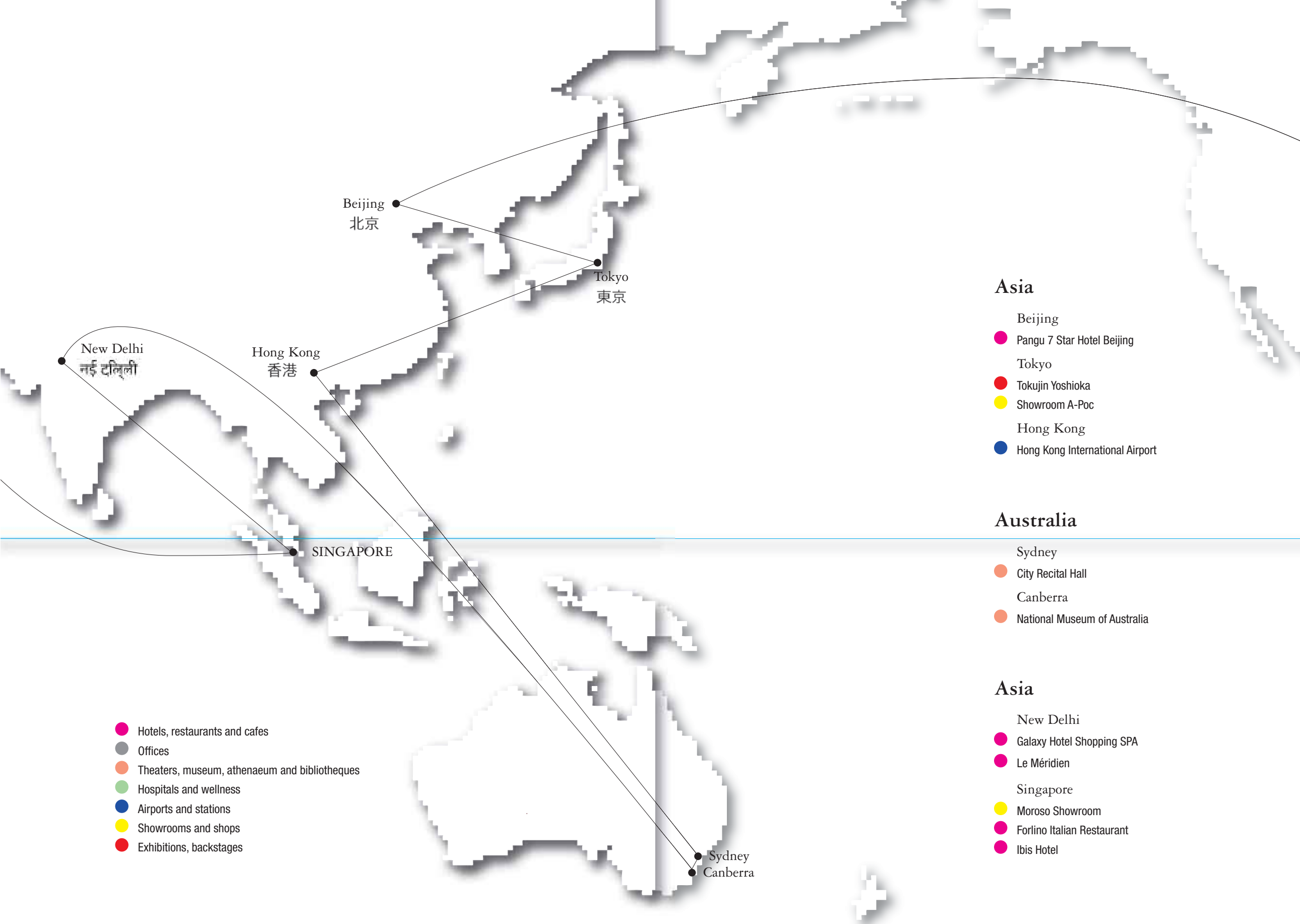
Isla de Vieques, 2010

● W Hotel









Beijing
北京

Tokyo
東京

Hong Kong
香港

New Delhi
नई दिल्ली

SINGAPORE

Sydney
Canberra

Asia

Beijing

● Pangu 7 Star Hotel Beijing

Tokyo

● Tokujin Yoshioka

● Showroom A-Poc

Hong Kong

● Hong Kong International Airport

Australia

Sydney

● City Recital Hall

Canberra

● National Museum of Australia

Asia

New Delhi

● Galaxy Hotel Shopping SPA

● Le Méridien

Singapore

● Moroso Showroom

● Forlino Italian Restaurant

● Ibis Hotel

- Hotels, restaurants and cafes
- Offices
- Theaters, museum, athenaeum and bibliotques
- Hospitals and wellness
- Airports and stations
- Showrooms and shops
- Exhibitions, backstage

*mi viene in testa
tuo cupino*

Tokujin's Venus de Milo



*Volando
sulle Kurili*

Flying over the Kuril Islands
フライングで千島列島
飞越千岛群岛





Architect: Studio Bello Dias

Rich AG Smock PU

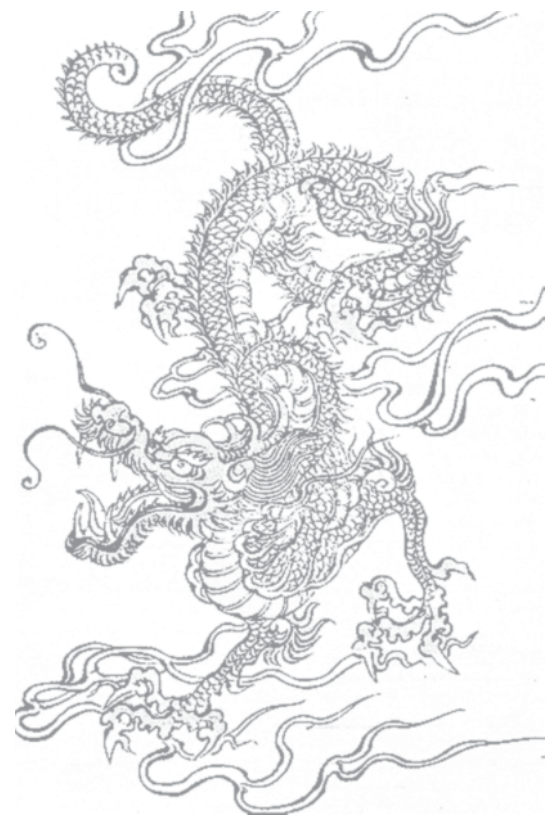
北京



Beijing, 2008

Pangu 7 Star Hotel Beijing, 3meal Restaurant

北京盘古七星酒店



China

中國



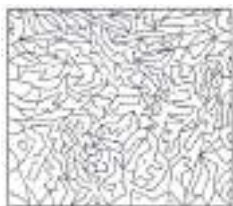


Rich





Annerte soltanto gli spazi segnati con il puntino. Fill in only the spaces marked with the dot. 点で記したスペースのみを塗りつぶしてください。 带点号的为必填项



Buon viaggio

bon voyage
一路顺风
行ってらっしゃい



Japan



Memory

東京
吉岡徳仁
モローゾシヨールームにて



Tokyo, 2009

Tokujin Yoshioka at Moroso showroom



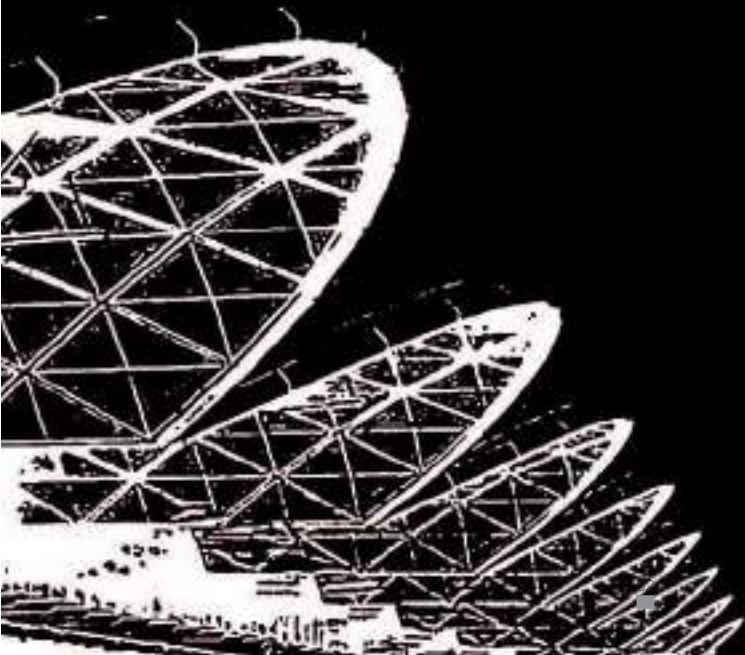


China

Hong Kong, 2004

● Hong Kong International Airport

香港 國際機場



Australia



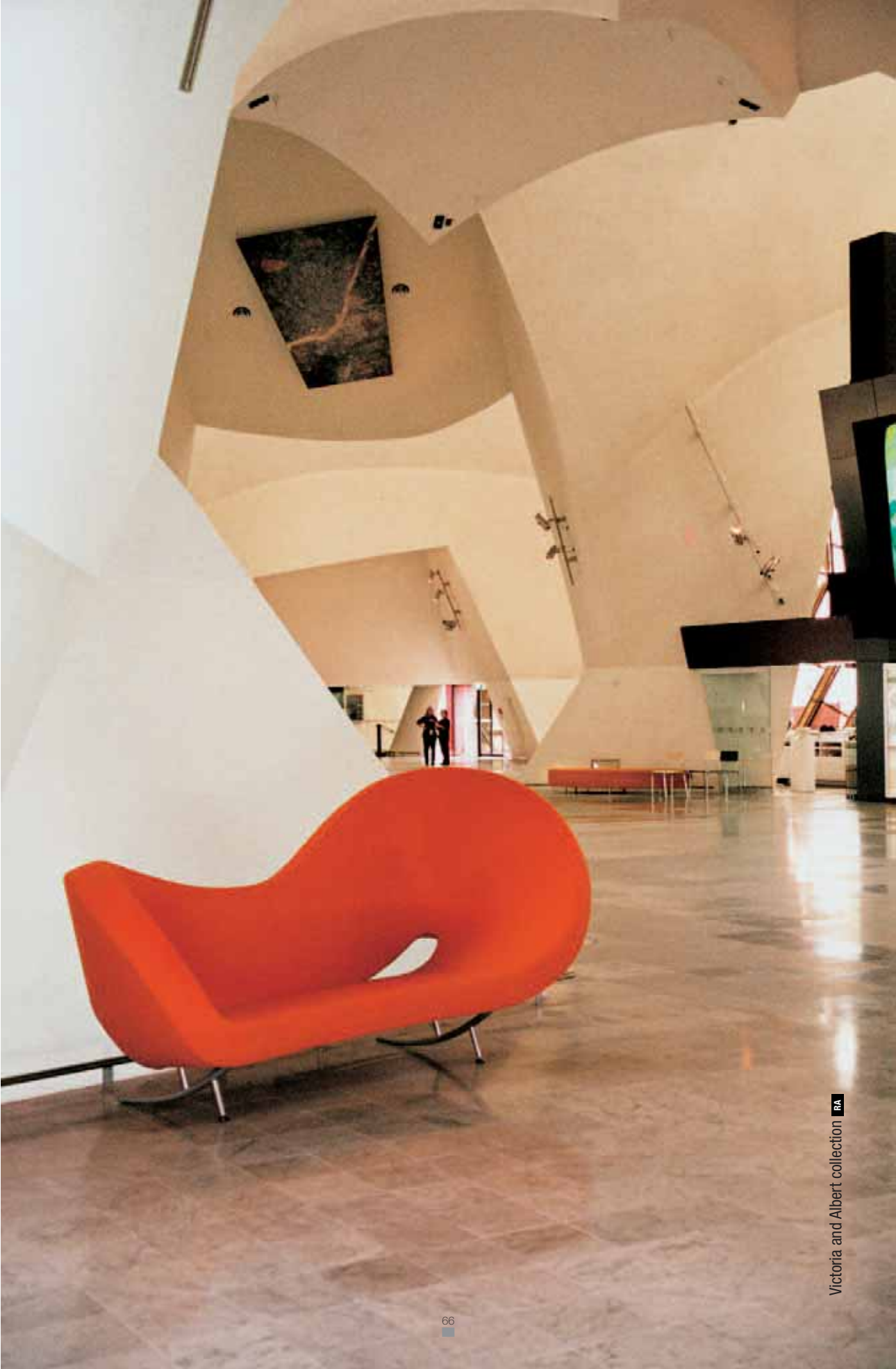
● Sydney, 2004
City Recital Hall

65

Waiting 100



64



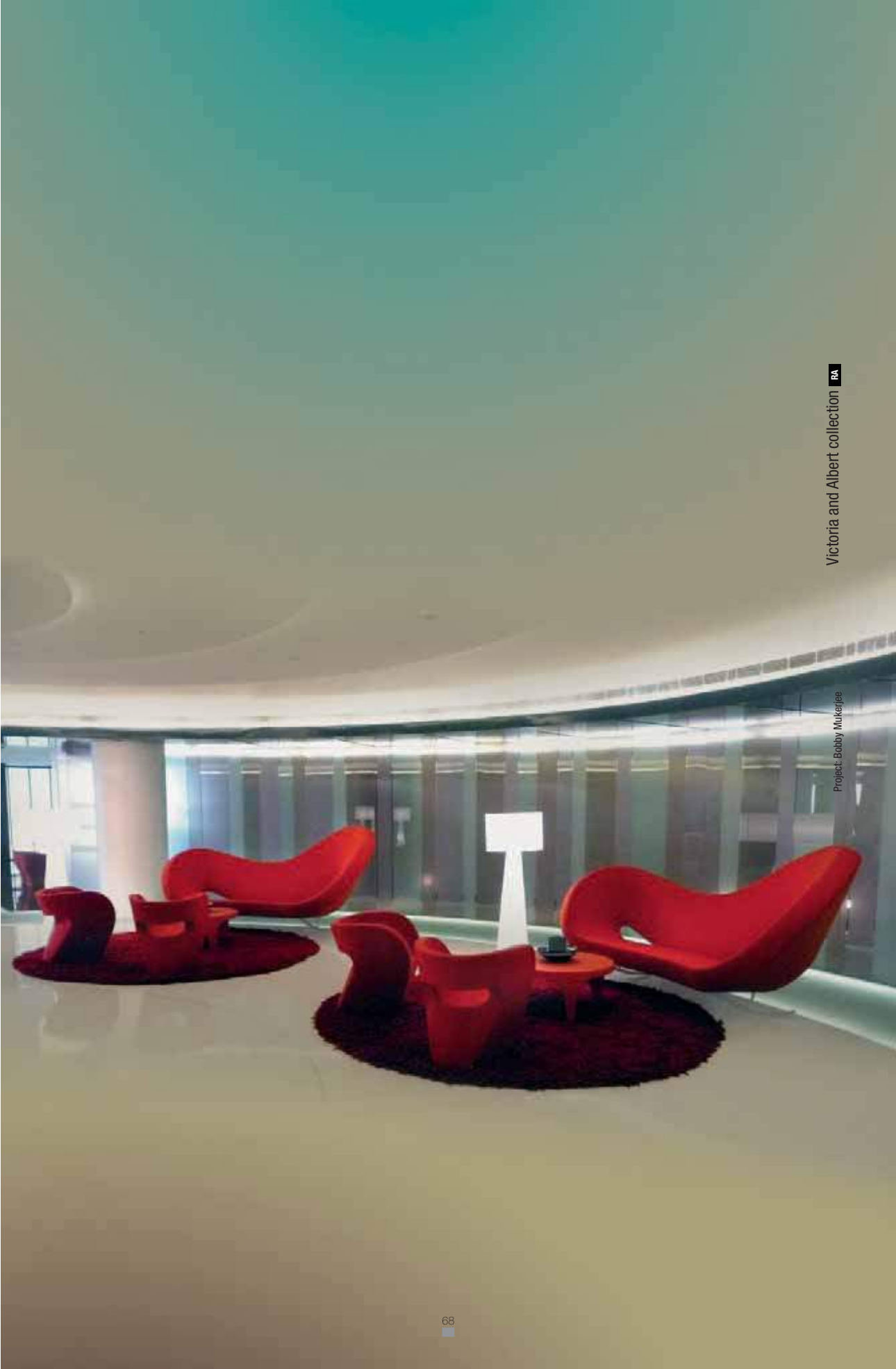
Canberra, 2007

National Museum of Australia



It reminds us of the Saarinen TWA Terminal in N.Y.





Victoria and Albert collection RA

Project Bobby Mukerjee

India भारत

नई दिल्ली, गुरुग्राव, २००७
गलक्सी होटल करीदारी

New Delhi, Gurgaon, 2007
Galaxy Hotel Shopping SPA

राजकी स्वागत
royal welcome



Victoria
(The Queen)
Albert
(The King)



The Indian
Maharaja





नई दिल्ली, २०१०
ले मेरिडियन

New Delhi, 2010
Le Méridien

Questo mi ricordo, quanto, vista a Indore, al Kanchi Mandir, il tempio di vetro

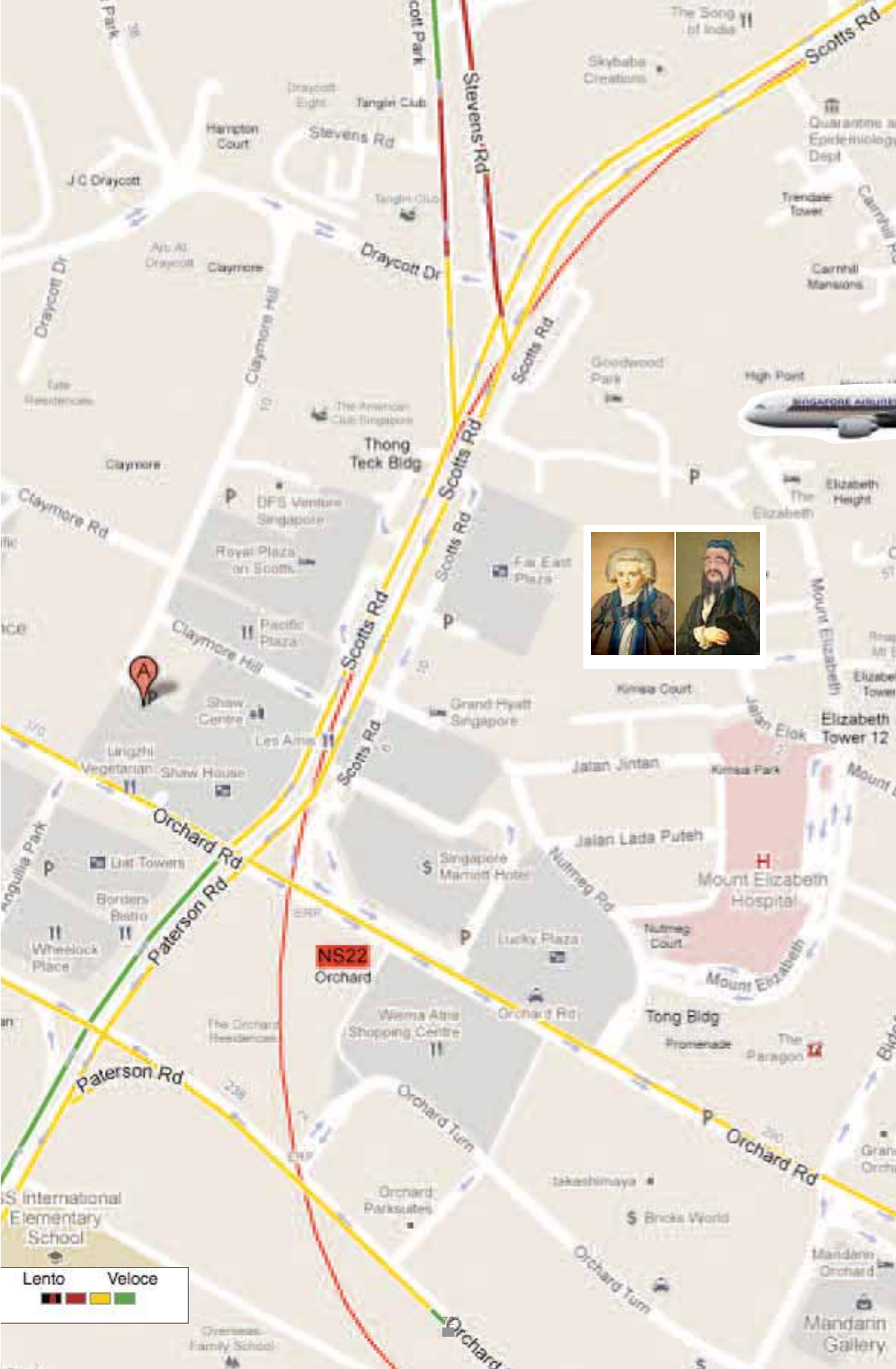
This reminds me of this view in Indore, the Kanchi Mandir, the temple of glass.

यह मुझे इंदौर में इस नज़र की याद दिलाता है, कोंची मंदिर, कांच का मंदिर.



Arch. Bobby Mukerjee

Bloomy
Los Muebles Amorosos/Alessandra
Take a line for a walk/Take off high



Repubblica di Singapore

റിഷീഫ് ഓഫീസ്



MOROSO ASIA pte ltd
and Showroom in Singapore

Regional office
360 Orchard Road
#09-02 International Building
Singapore 238869
info@moroso.asia



Rem Koolhaas believes that it's here in the Lion City, in a fusion of Robespierre and Confucius, that we can see what China will be like in twenty years from now.

*Secondo Rem Koolhaas
è qui, nella città del Leone,
che si potrà vedere
- nella sintesi tra
Robespierre e Confucio -
una arcadia tra vent'anni
in Cina -*





Photo credit: Architect:

Miss EF



Singapore, 2009

Forlino Italian restaurant

Singapore sling

4.0 cl Gin
2.0 cl Cherry Brandy
0.5 cl Cointreau
0.5 cl DOM Bénédictine
1.0 cl Grenadine
8.0 cl Pineapple juice
3.0 cl Fresh lemon juice
1 dash Angostura bitters







Ibis redibis numquam peribis

ibis redibis numquam peribis



Singapore, 2010

● Ibis Hotel



Middel East

- Dubai
 - Hotel Burj Al Arab
 - Dubai Chamber of Commerce
- Abu Dhabi
 - Yas Marina Island
 - Nissan Showroom
- Doha
 - Qatar Foundation
 - Carnegie Mellon University, Texas A&M University
 - La Cigale Hotel
 - Kempinski Residence and suites tower
- Manama
 - Bin Matar House
 - Cafè Italia
 - MGA+C Office

North Africa

- Algiers
 - Houari Boumedienne International Airport
 - Sheraton

- Hotels, restaurants and cafes
- Offices
- Theaters, museum, athenaeum and bibliothèques
- Hospitals and wellness
- Airports and stations
- Showrooms and shops
- Exhibitions, backstage



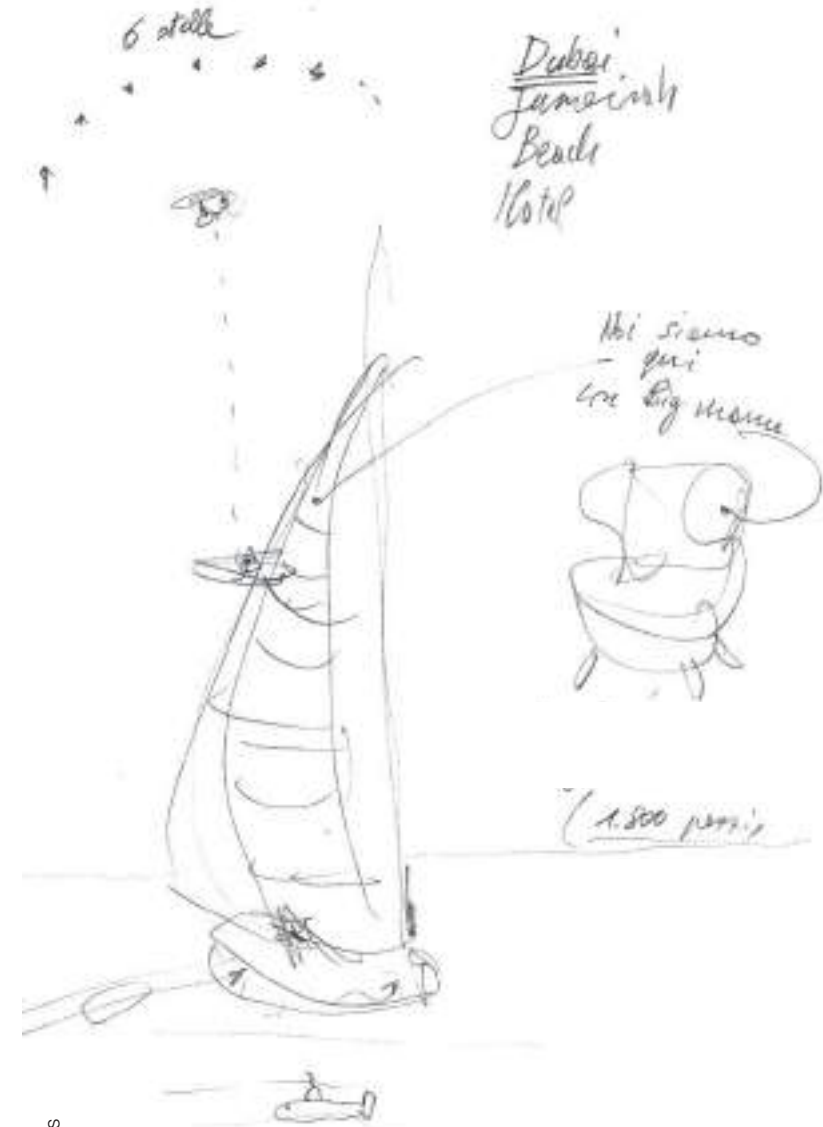
الامارات United Arab Emirates



Architecture: W. Atkins. Interiors: KCA

دبي، 2000
فندق برج العرب

Dubai, 2000
Hotel Burj Al Arab



1994
Construction begins
Burj al Arab,
Dubai, Hotel
world's tallest

بدأ البناء
برج العرب
دبي، أطول فندق في العالم

1994
Inizia la costruzione
del Burj al Arab,
a Dubai, l'Hotel più alto del mondo





Big Mama MIG



نحن هنا
مع Big Mama sofa
(1800 items)





دبي، 2009
قسم غرفة التجارة دبي

Dubai, 2009
Dubai Chamber Phase of Commerce

Steel EF



Fjord PU

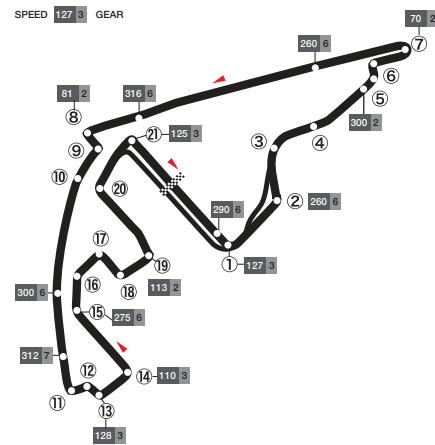




Architecture: Asymptote

أبو ظبي، 2009
جزيرة ياس
حلبة الفورمولا وان
مقر البناء والمباني الإدارية
جسر في مرسى فنلق ياس

Abu Dhabi, 2009
Yas Island
Formula One circuit,
Pits Building, Administrative buildings,
Bridge bar Yas Marina Hotel



Architecture: Asymptote. Interior designer: Klein Associates, Düsseldorf



Photo credit: Zedrenan

Fjord PU

90

أبو ظبي، 2009
معرض للسيارات
منطقة المساحات الصناعية

Abu Dhabi, 2009
Showroom,
Musaffah industrial area

Steel EF



Gluon MN



Bloomy PU



Malmö PU



91



Qatar

قطر

الدوحة، 2009
مؤسسة قطر
جامعة كارنيجي ميلون

Doha, 2009
Qatar Foundation,
Carnegie Mellon University

Architecture: Legretta
Photo credit: Albino Pia
Springfield PU



Photo credit: Manuela Martin



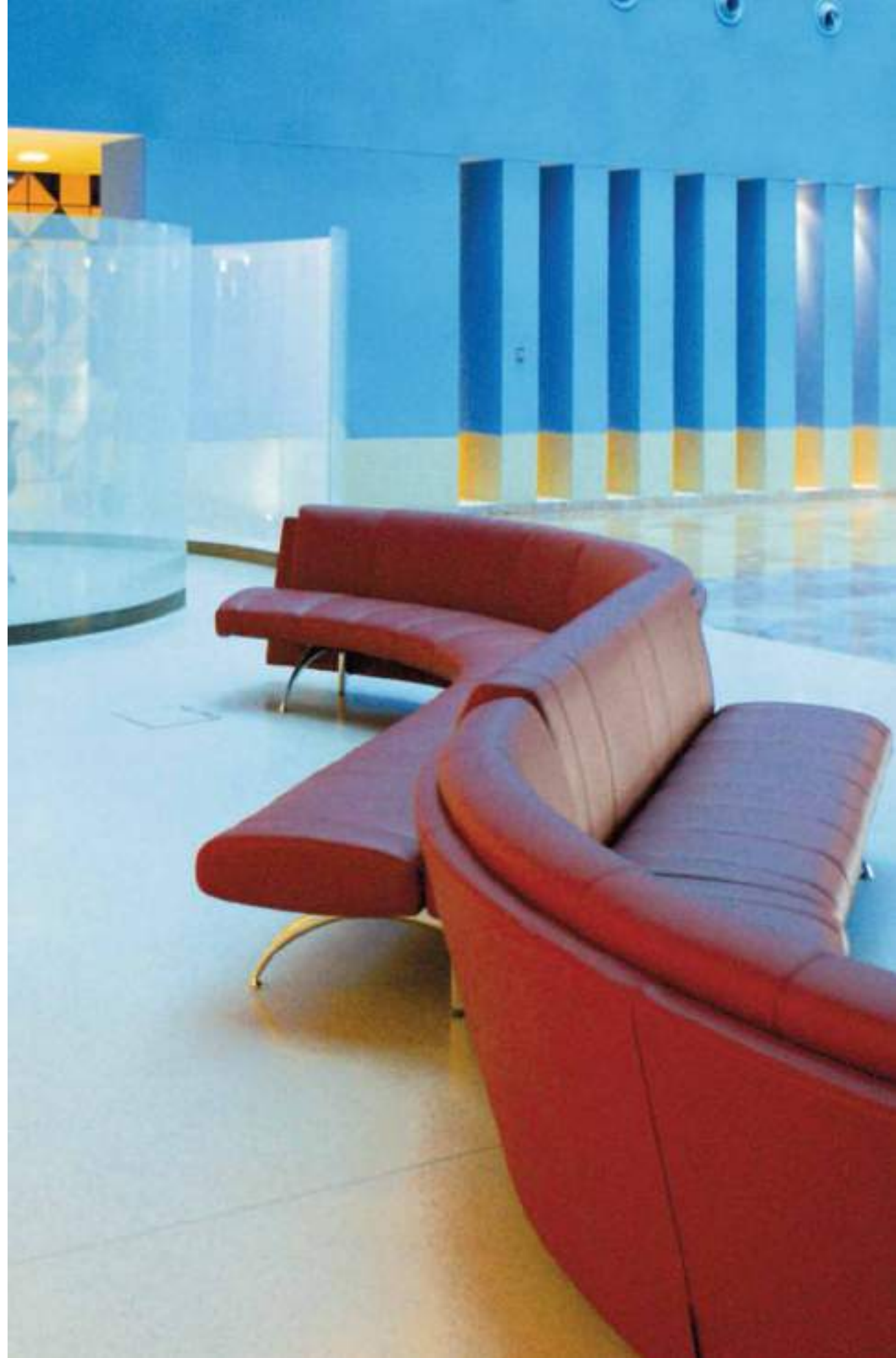


الدوحة، 2009
مؤسسة قطر
جامعة تكساس اي اند ام

Doha, 2009
Qatar Foundation,
Texas A&M University



Springfield



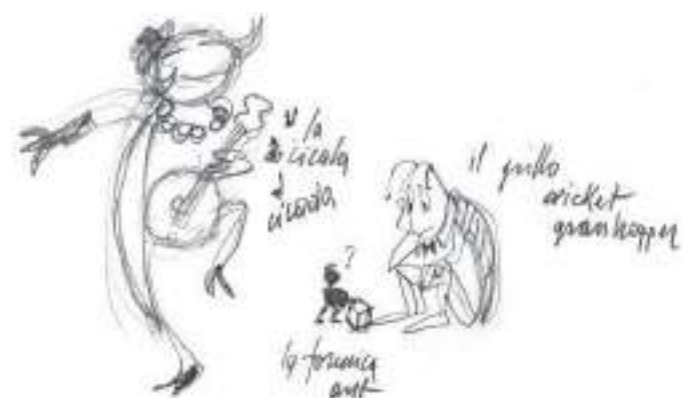


الدوحة، 2009
فندق لا سيغال



Fjord
PU

Doha, 2009
La Cigale Hotel







Interiors: Studio Peia e Associati

Saruyama Island TK



الدوحة، 2010
برج كيمبسكي للإقامة والأجنحة الخاصة

Doha, 2010

Kempinski Residence and suites tower



مملكة البحرين Bahrain



المنامة، 2010
منزل بن مطر

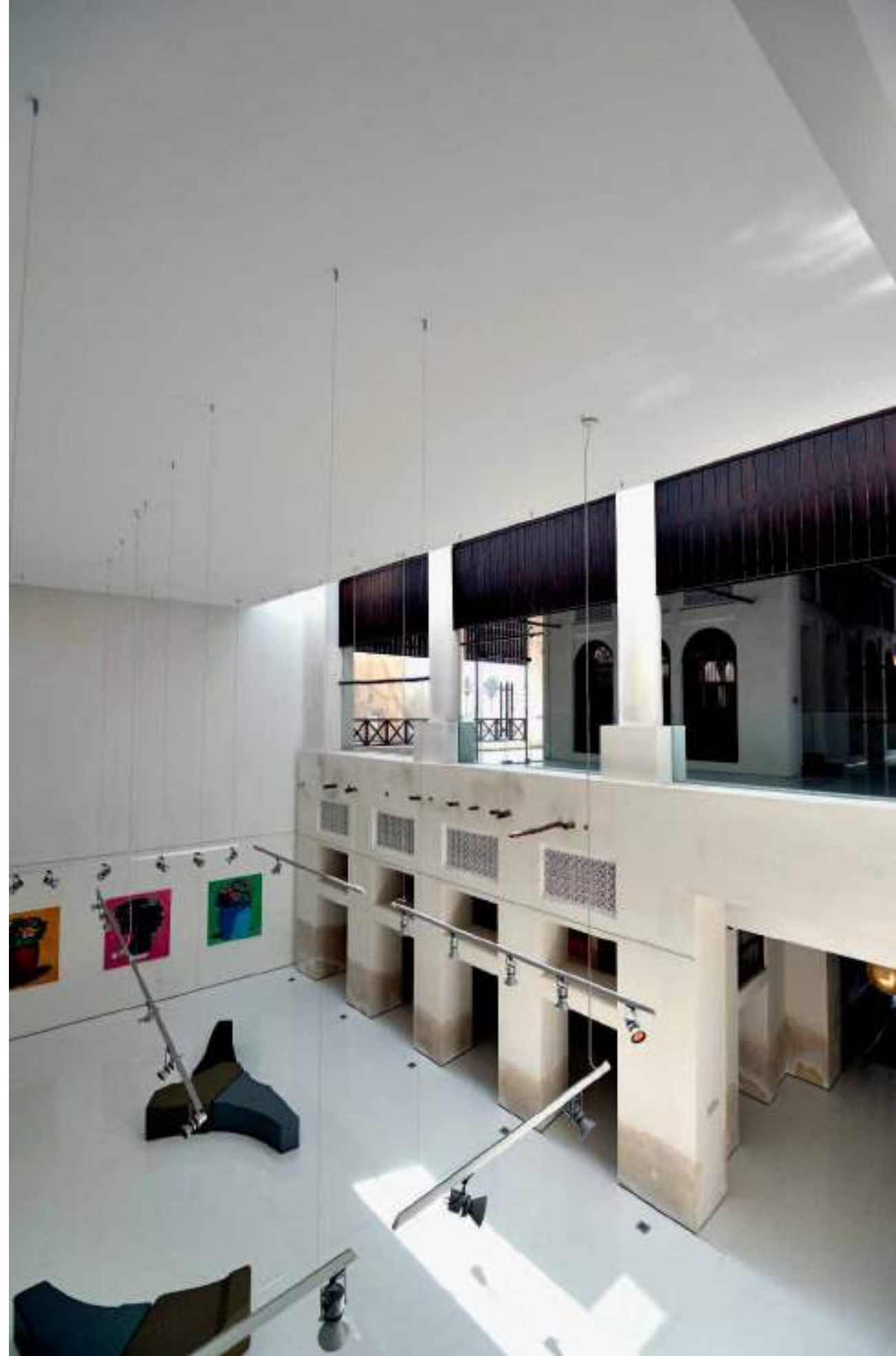
Manama, 2010
Bin Matar House



Victoria and Albert RA Phoenix PU



Deer AQ





Lowseat, Bloomy
Oblio



المنامة، 2010

مقهى ايطاليا

Manama, 2010

Cafè Italia



المنامة، 2010 Manama, 2010
 مكتب ام جي اي يلمس سي MGA+C Office



Deer AU



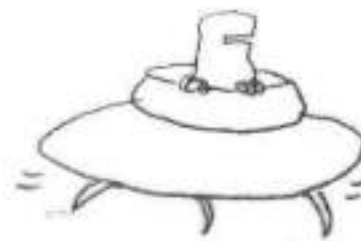
Malmö, Bloomy PU

Architect Enrico Mari Grego



Waiting

Algeria الجزائر



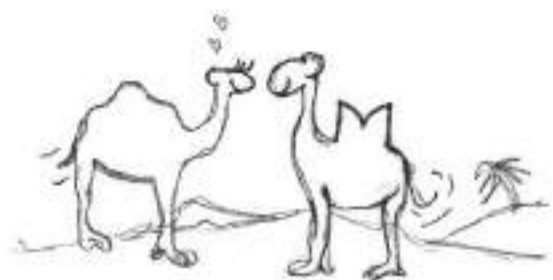
الجزائر، 2005

Algiers, 2005

● Houari Boumedienne International Airport

مطار هواري بومدين الدولي





الجزائر، 2003
شيراتون

Algiers, 2003
Sheraton



Hyde Park Moroso design centre

Architect: F.Fabris, B.Rapisarda





Parigi	London	Hamburg
Grand Palais	Moroso showroom	Moroso showroom
Palais de Tokyo	Camper Shop	Lufthansa airterminal
Tolosa	BBC, Dress Room	Berlin
Airport Maignan	Barbican Art Gallery	Ka-De-We
Blagnac	Circle Health Bath	Frankfurt
Radisson Hotel	UK Supreme Court	Amador suite Frankfurt
Bézier	Amsterdam	Munich
Médiathèque André Malraux	Schiphol Airport Amsterdam	Innside Hotel
Montpellier	Moroso showroom	Graz
Bibliothèque de l'Ensam	Stedelijk Museum CS	Physikalisches ambulatorium / BKK Kindberg
Cannes	Den Haag	Zagreb
Festival del cinema	Bibliotheek Den Haag	Plaza Bar
Charles-de-Gaulle R9 porte-avions	Rotterdam	
	Grrr Jamming Squeak	
	Utrecht	
Barcelona	Cafè Erf	
Hotel Mandarin Oriental	Liège	
Pomellato	Médiacite	
Madrid	Brussel	
Aspesi shop	Hospital César De Paepe	
Silken Puerta America	Stockholm	
Tenerife	Yasuragi	
Magma Arts Center	Hasseludden Hotel	
Bilbao	Copenhagen	
Guggenheim Museum	Aller Media Building	
Grand Hotel Domine		
San Sebastian	Moscow	
Eun Group	Pomellato	
Università del Pais Vasco	Kazan	
	Hotel Mirage	
	Mladé Buky	
	Grund Resort, golf club	



France



Paris, 2009
 ● Grand Palais







Spring collection / Big-E RA



Paris, 2006

● Palais de Tokyo/Site de création contemporaine



Photo credit: Alessandro Paderni

Osorom K6





Highlands **PU**



Saruyama **TK**



Take a line for a walk **AK**



Phoenix **PU**

Phoenix **PU**



Tolosa, 2003
 ● Toulouse-Blagnac Airport

Serpentine TD



Architecture: Agence d'architectes Cardete et Huet. Photo credit: Robert César



Blagnac, 2008
● Radisson Hotel



Architecture: Cardete & Huet Architectes. Photo credit: JC Meauxsoone

Radisson



Fjord PU



Photo credit: Alessandro Padellani

Béziers, 2009
 ● Médiathèque André Malraux







Architecture: Calafat&Maignal. Photo credit: Porro Agence Imart



Montpellier, 2004

● ENSAM École National Supérieur d'Architecture de Montpellier, la bibliothèque



CANNES HIVER



1946
Primo Festival
de Cinema di Cannes

Cannes, ca. 1925

● Cannes, 2007-2010
Festival del cinema di Cannes



Design Annick Durban
 credit L'Aventura - M. Antonioni.



Lorenzo Mattotti



● Charles-de-Gaulle (R91) (porte-avions)



Meeting Moroso design centre



Photo credit: famille seble

Dinamic collection / Guizzo **ma**



Spain

Barcelona, 2009

● Hotel Mandarin Oriental









Victoria and Albert collection



Barcelona, 2003

Pomellato showroom





Ukiyo TKA Sushi collection / Ju-ju fauteuil w



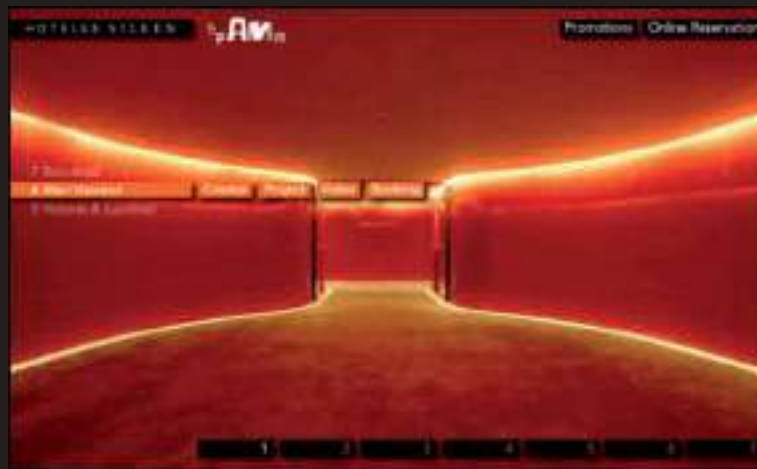
Madrid, 2010

Aspesi shop





Costum made



Victoria and Albert collection



Madrid, 2006
 ● Silken Puerta America

- 13 Attico
- 12 Jean Nouvel
- 11 Mariscal y Salas
- 10 Arata Isozaki
- 09 Richard Gluckman
- 08 Kathryn Findlay
- 07 Ron Arad
- 06 Marc Newson
- 05 Victorio&Lucchino
- 04 Plasma Studio
- 03 Davide Chipperfield
- 02 Norman Foster
- 01 Zaha Hadid
- 00 John Pawson
- 1 Teresa Sapey





Photo credit: Simona Rota



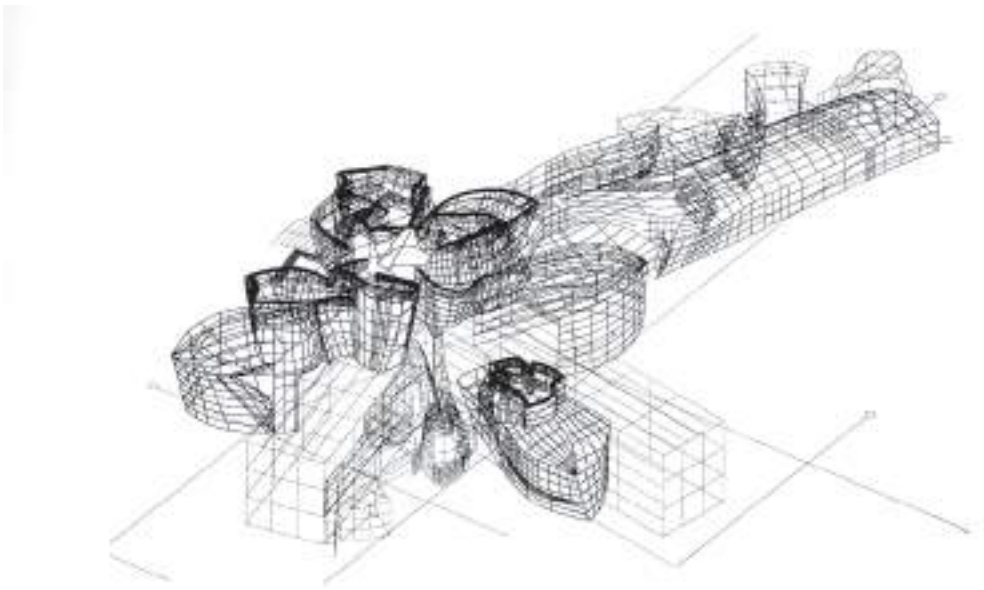
Victoria and Albert collection/Little Albert



Tenerife, 2006

Magma Arts Center, Palacio de Congreso





Bilbao, 2007
 ● Guggenheim Museum
 Illy and Moroso



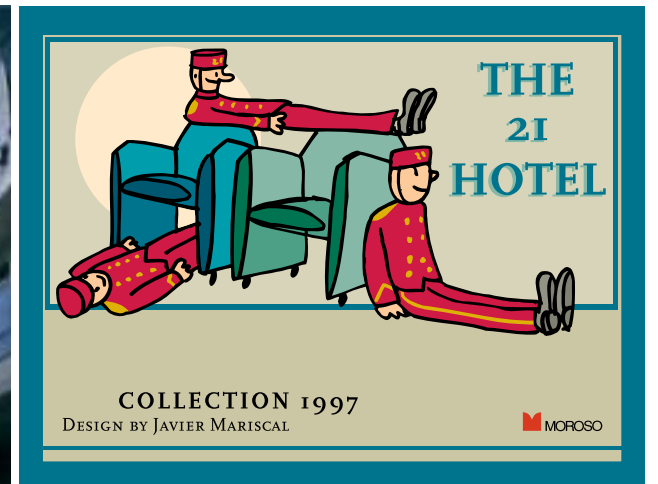
Victoria and Albert collection **RA**
 Fjord **PU**





Hotel 21

Bilbao, 2003
 ● Grand Hotel Domine

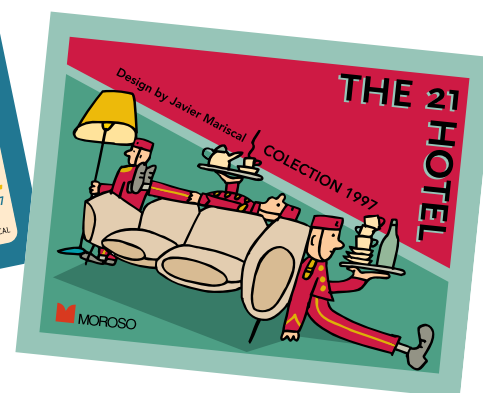




Custom made waiting seat



Hotel 21



San Sebastian, 2010

- Eun grupo. Innovación en sistemas de archivo y almacenaje



Victoria and Albert collection / Little Albert BA

Do-lo-rez BA





Deer 140



San Sebastian, 2010
 ● Università del Pais Vasco



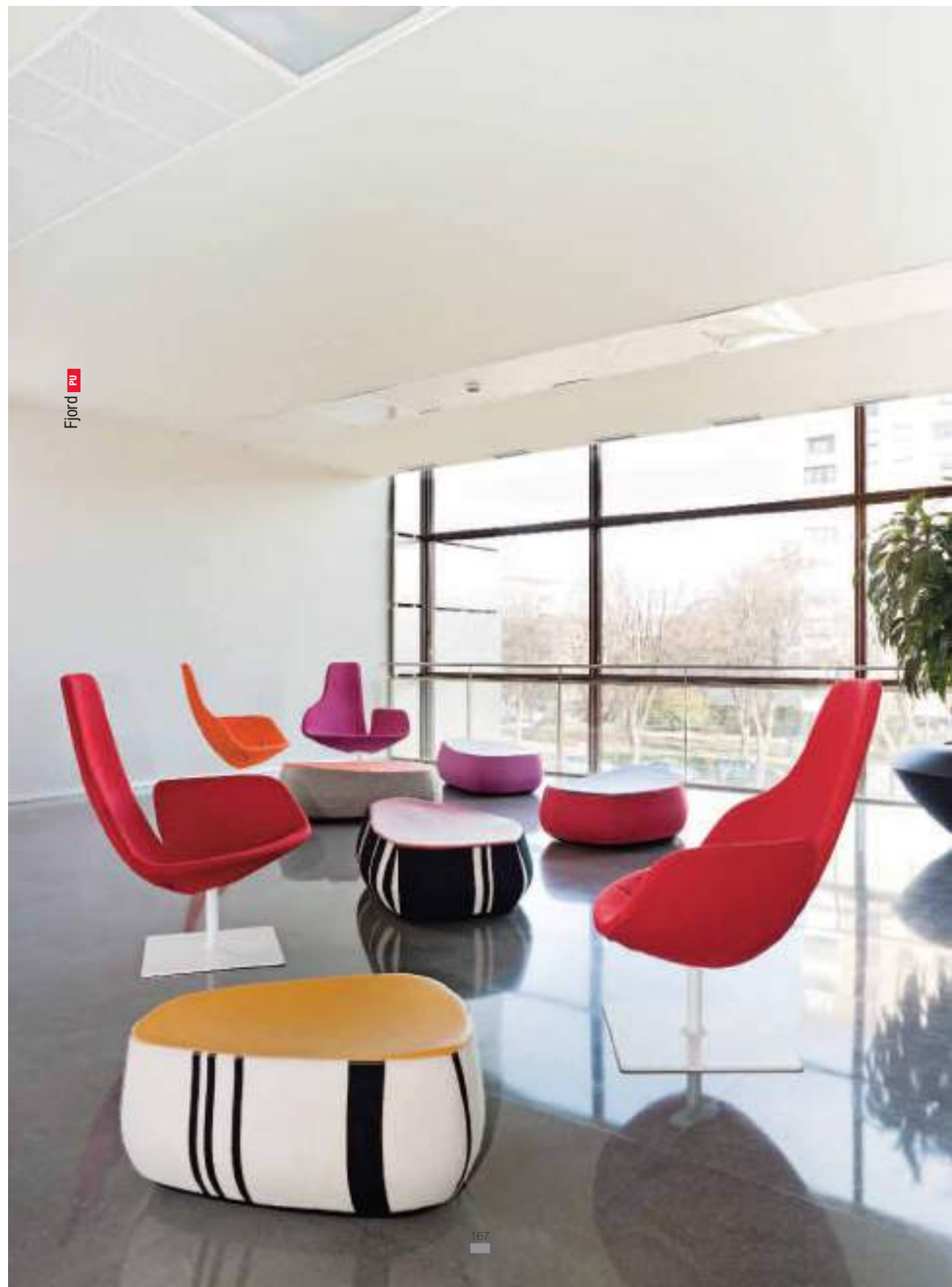
Photo credit: Luis M. Ambrós y Susana Arebaga

Deer A0

Victoria and Albert collection RA

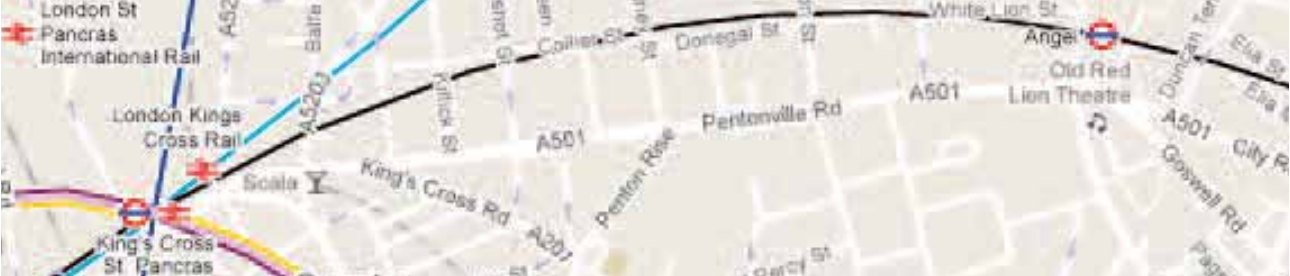


166

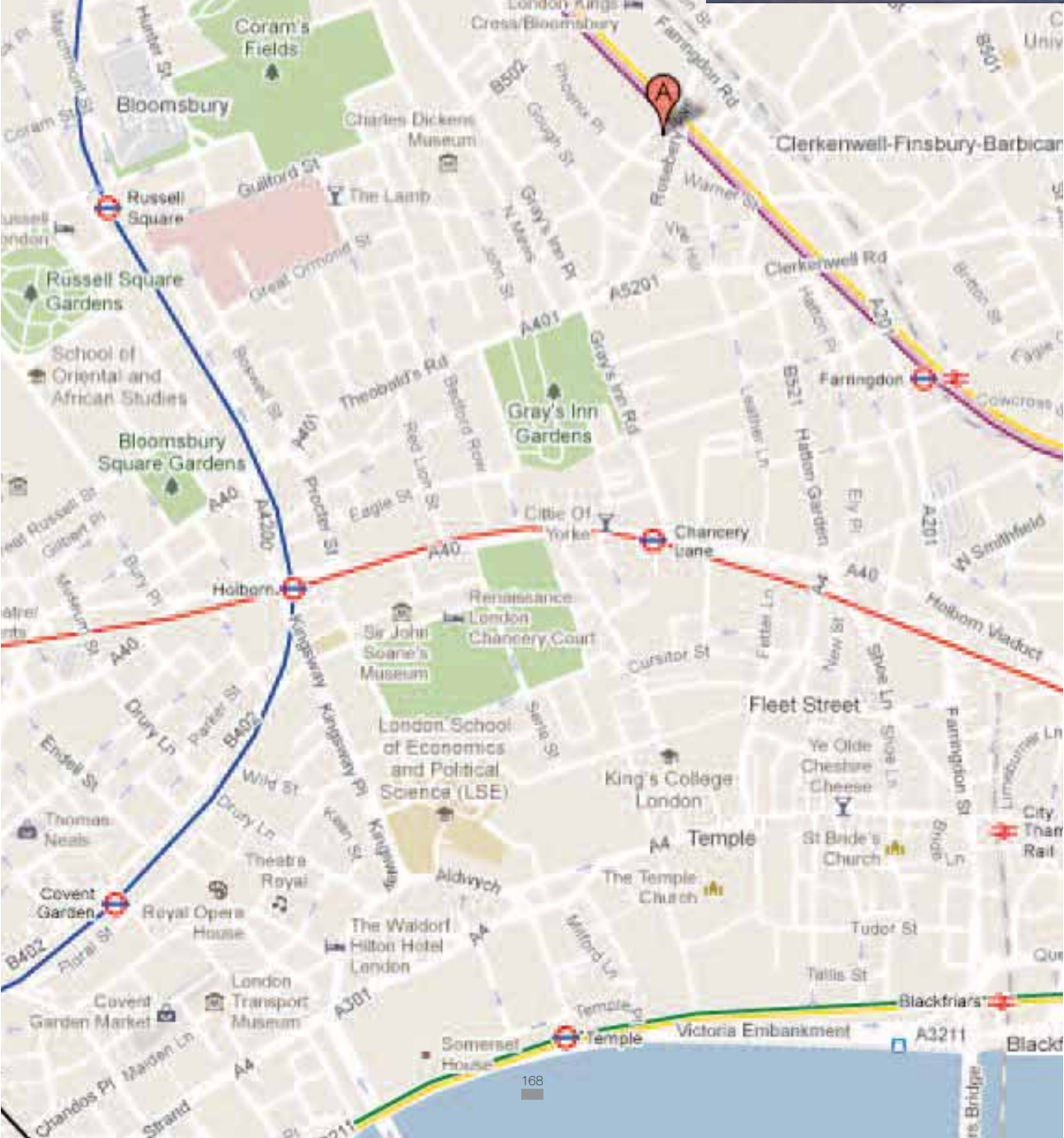


Fjord PU

167



UNITED KINGDOM



Man Ray's Keeps London
Going poster from 1938



MOROSO Ltd
and Showroom
in London

Entrance through the pink
or yellow tube, exit at Farringdon
and 3 minutes walk takes you

*Si entra nel tubo
giallo, rosso o viola
si esce a Farringdon
e in tre minuti si arriva*

7-15 Rosebery Avenue
London EC1R 4SP
info@moroso.co.uk
www.moroso.co.uk



Part of a drawing by Edward Johnston of
the iconic London Underground roundel
and bar, known as the "bullseye design".

Misfits RA



My beautiful backside D&L



Sushi collection IV



Fjord PU



opening showroom 2009





London, 2009

● Camper store









Ron Arad
Restless
barbican
artgallery
16 Feb - 16 May 10

London, 2010

● Barbican Art Gallery / *Ron Arad Restless*



London, 2010
● Circle Health Bath



Architect: Foster + Partners
Photo credit: Nigel Young/Foster + Partners





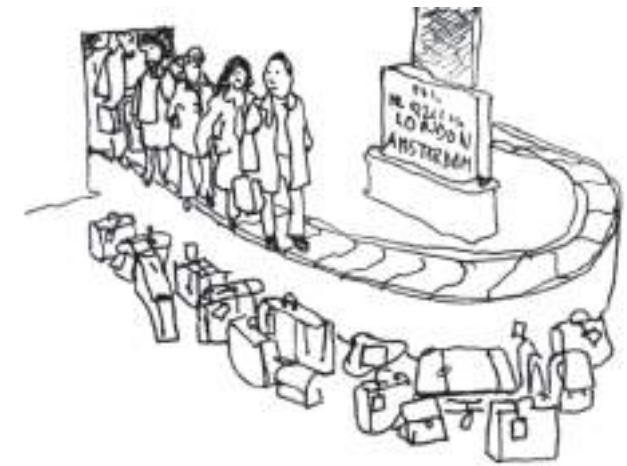
London, 2009
UK Supreme Court



Architects: Feilden and Mawson Morley von Sternberg



THE NETHERLANDS



Amsterdam, 2008

● Schiphol Airport Amsterdam, Schiphol G7 gate



M+R interior architecture

3Skin chair RA

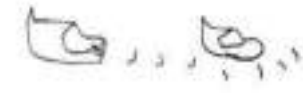




M'Afrique collection / Shadowy RA
 Shitake MW
 Osorom KG
 Antibodi PU

MOROSO *Showroom* in Amsterdam

Cruquiusweg, 109 R
 1019 AG Amsterdam
 The Netherlands
info@luirinkvof.nl
www.moroso.it



HOLLAND

Shanghai Tip **PU**



Lowland **PU**



Ukiyo **PU**



Spring **TKA**



Antibodi **PU**



Amsterdam, 2004

● Stedelijk Museum, restaurant





Take a line for a walk **AW**



Den Haag, 2005

● Bibliotheek Den Haag



Misfits
Yo-yo
Highlands

Rotterdam, 2010-2011

● Grrr Jamming Squeak

Art work of Paola Pivi
with Sculpture International
Rotterdam (SIR).

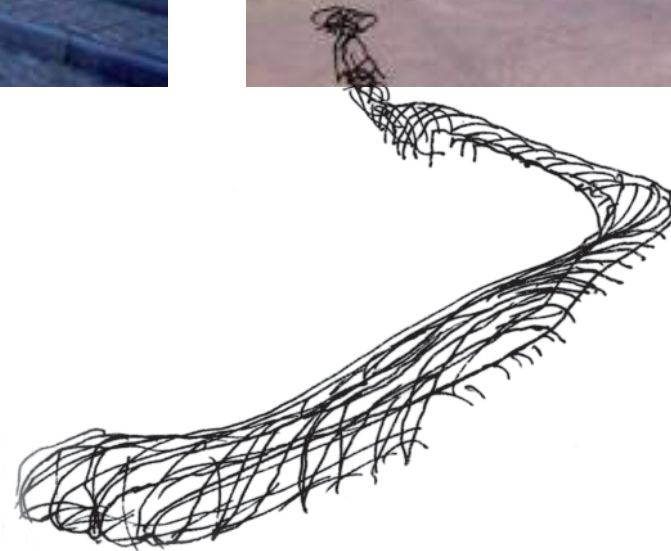




A photograph of a pub interior. In the foreground, several wooden tables are arranged with black metal chairs that have wooden seats. The floor is made of light-colored wood. In the background, there is a large mural on the wall depicting a group of people. Above the mural, a sign reads 'AMST'. To the left, a sign above a doorway reads 'DE KONINCK'. The lighting is warm and ambient.

BELGIUM

Victoria and Albert collection **RA** Architect: Ron Arad



Liège, 2009
● Médiacité





Architect: Ron Arad Ripple chair **RA**





Brussel, 2007

Hospital César De Paepe



SWEDEN

Stockholm, 2004

Yasuragi Hasseludden Hotel





Copenhagen
Aller Media Building



Photo credit: Bahl Fotografi





RUSSIA



Главный универсальный магазин

Moscow, 2008

Pomellato, GUM, Glavnyi Universalnyi Magazin

KAZAN



Malmö PU

Kazan, 2004
Hotel Mirage



Kiki design Marco Piva



Fjord PU









GERMANY

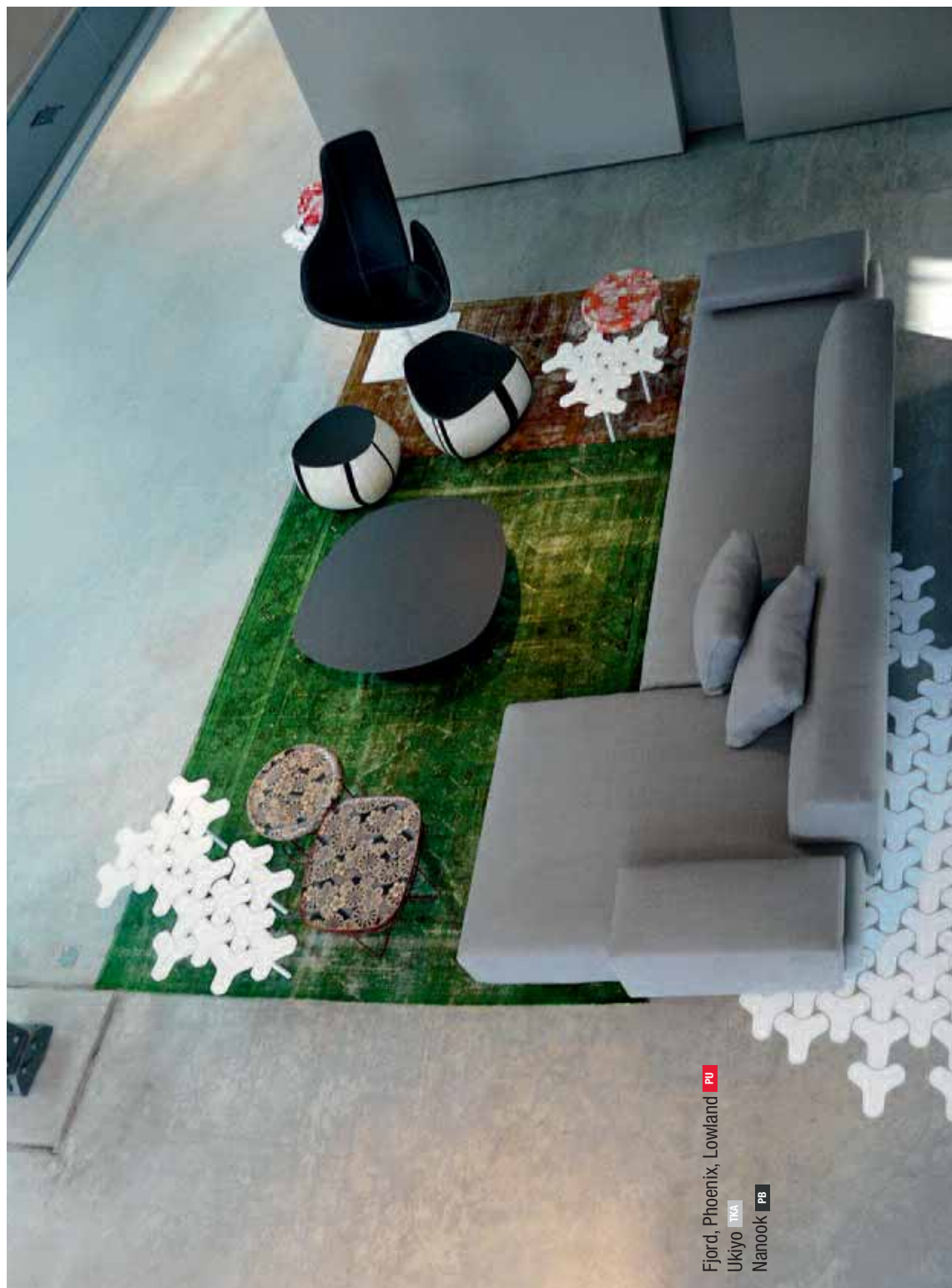
Hamburg, 2004

Lufthansa airterminal



Gluon 





MOROSO Showroom in Cologne

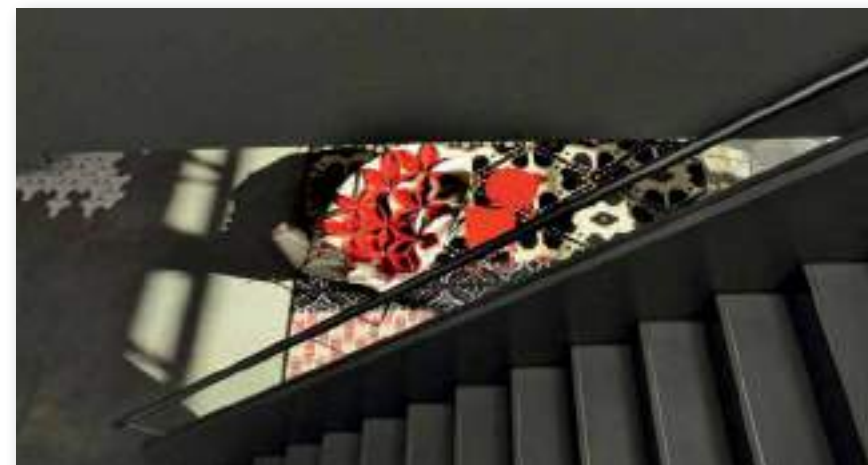
Design Post
 Deutz-Mülheimer-Straße 22a
 D-50679 Köln / Germany
 info@designpostkoeln.de
 www.designpostkoeln.de

Freeflow **GS**



Opening showroom Cologne, 2006

Antibodi, Shanghai Tip, Sardinian rugs **PU**



Berlin, 2009

Ka-De-We. Installation by Tobias Rehberger





Shanghai Tip, Fjord
Take a line for a walk

PU

AM

Frankfurt, 2008

Amador suite



Lowland Bed, Fjord
Ukiyo

PU

TKA



Munich, 2005

● Inside München Parkstadt Schwabing



Custom made



AUSTRIA



Waiting

Graz, 2004

Physikalisches ambulatorium / BKK Kindberg

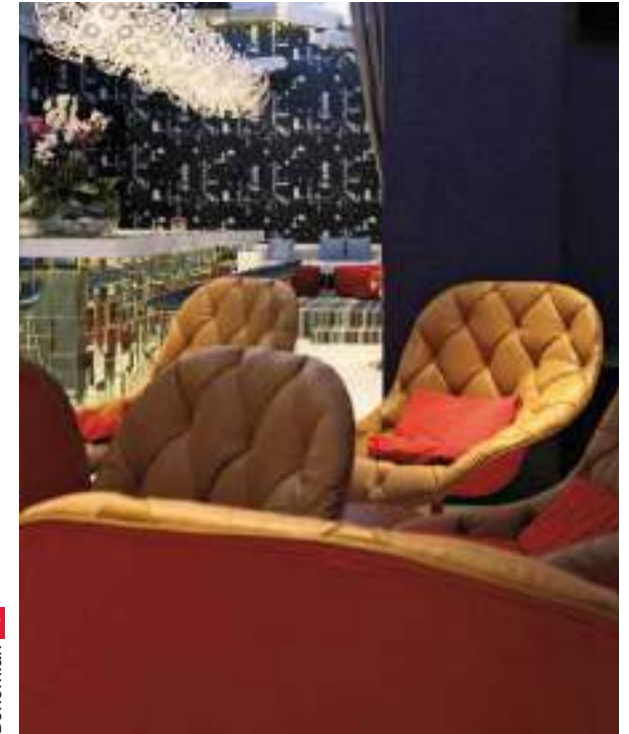




CROAZIA

Zagreb, 2010

● Plaza Bar



Architecture: Duje Kaliterna, Kaliterna arhitektura d.o.o. Photo credit: Dušan Vraović

Bohemian 





Bouquet TV Lowseat PU



Saruyama island TK Bohemian PU

Italy

- Milano
 - Moroso showroom
 - Mac 9
 - Nhow Milano Hotel
 - Atelier Gianvito Rossi
- Roma
 - Auditorium
 - Parco della Musica
 - Stadio Olimpico

- Venezia
 - Pomellato showroom
 - Ca' Giustinian
 - La Biennale di Venezia

- Cagliari
 - T Hotel
- Pesaro-Urbino
 - Biscuit '95

- Rimini
 - Duomo Hotel
- Modena
 - Centro di Medicina Rigenerativa
- Chianciano
 - Terme sensoriali

- Trieste
 - Urban hotel
 - Ex pescheria centrale
- Faenza
 - festival arte Contemporanea
- Vicenza
 - Trend Group Headquarters
 - Diesel Headquarters
- Savona
 - Museo del vetro
 - Palacrociere, stazione marittima
- Genova
 - Palazzo Costa crociere
- Udine
 - Teatro di Udine
 - Vicino/Lontano
 - Far East Film Festival
 - Hypobank
 - Castello di Udine





Michale Lin 2003



Tord Boontje 2004



Ron Arad 2005



Tobias Reheberger 2006



Tokujin Yoshioka 2007



Tobias Reheberger 2006



M'Afrique 2009



Simeti-Sala 2010



2010



Design: Alessandro Scandurra. Photo credit: Filippo Romano

Fjord PU

Milano, 2009

- Mac 9, Zurich insurance company, italian headquarter



Milano, 2009
● Nhow Milano Hotel



248

Steel EF

Interior designer: Matteo Thun

Berlin AC





Smock, Shanghai Tip, Bloomy, Lowland **PU**

Milano, 2008

● Atelier Gianvito Rossi





Roma, 2006

Auditorium Parco della Musica, Red Restaurant



Architecture: Renzo Piano. Interior design: Dolmen



Steel EF



Victoria and Albert collection / Little Albert RA





Roma, 2007

● Stadio Olimpico, sala stampa



254

Project and realization: Nova Urbs Material & Design Roma

Serpentine 



255



Venezia, 2009

● Pomellato showroom



Bloomy TV



Venezia, 2009

● La Biennale di Venezia, sede di Ca' Giustinian



Saruyama, Saruyama island **TW**





Venezia, 2009
● La Biennale di Venezia, sede di Ca' Giustinian
La caffetteria

Interior design: Pina Mauer, Gottardo Bonacini. Photo credit: Alessandro Paderni

Custom made, Berlin **ac**

Countach **weak**





Lido di Venezia, 2008

● La Biennale di Venezia, Mostra Internazionale d'arte cinematografica



Victoria and Albert collection / Little Albert, Misfits **BA**
 M'Afrique collection / Shadowy **TB**
 Bloomy **FU**

CINECITTÀ
 LUCE

CINECITTÀ
 LUCE



● Cagliari, 2009
T Hotel

Malmö  PU





Miss EF

Pesaro-Urbino, 2010

● Biscuit '95



268



Lowland PU

269



Interior design: Ron Arad

Rimini, 2009
 ● Duomo Hotel



Ripple chair RA



Modena, 2008

● Cream, Centro di Medicina Rigenerativa di Modena





Fjord
Deer

Chianciano, 2007
Terme sensoriali





Trieste, 2007
Urban hotel



276

Steel **BF**



Spring collection / Soft little heavy **RA**
Steel **BF**

277

Trieste, 2006

● Centro Espositivo
d'Arte Moderna
e Contemporanea -
ex Pescheria Centrale
di Trieste

Andy Warhol's,
Timeboxes



Faenza, 2008

 festival arte Contemporanea





Interior design Alessandro Mendini

Victoria and Albert collection **RA** **Fjord** **PU**

Vicenza, 2007

● Trend Group Headquarters, Villa alle Scalette

Tv chair **MN**





Architecture: Diesel Creative Team. Photo credit: Beppe Raso

Nebula nine / Diesel collection

Breganze, Vicenza, 2010
 ● Diesel Headquarters

Cloud scape / Diesel collection



Take a line for a walk





Altare, Savona, 2009
 Museo del vetro



Victoria and Albert collection **RA**



Architect and photo credit: Studio Marco Clivio Associati di Carlo Montenotte



Architecture: Ricardo Bofill. Interior design: Luigi Vicini. Photo credit: Enrico Cano

Waiting **RD** Steel **EF**



Savona, 2003
● Palacrociere, stazione marittima





Architecture and interior design: Marcello Albini

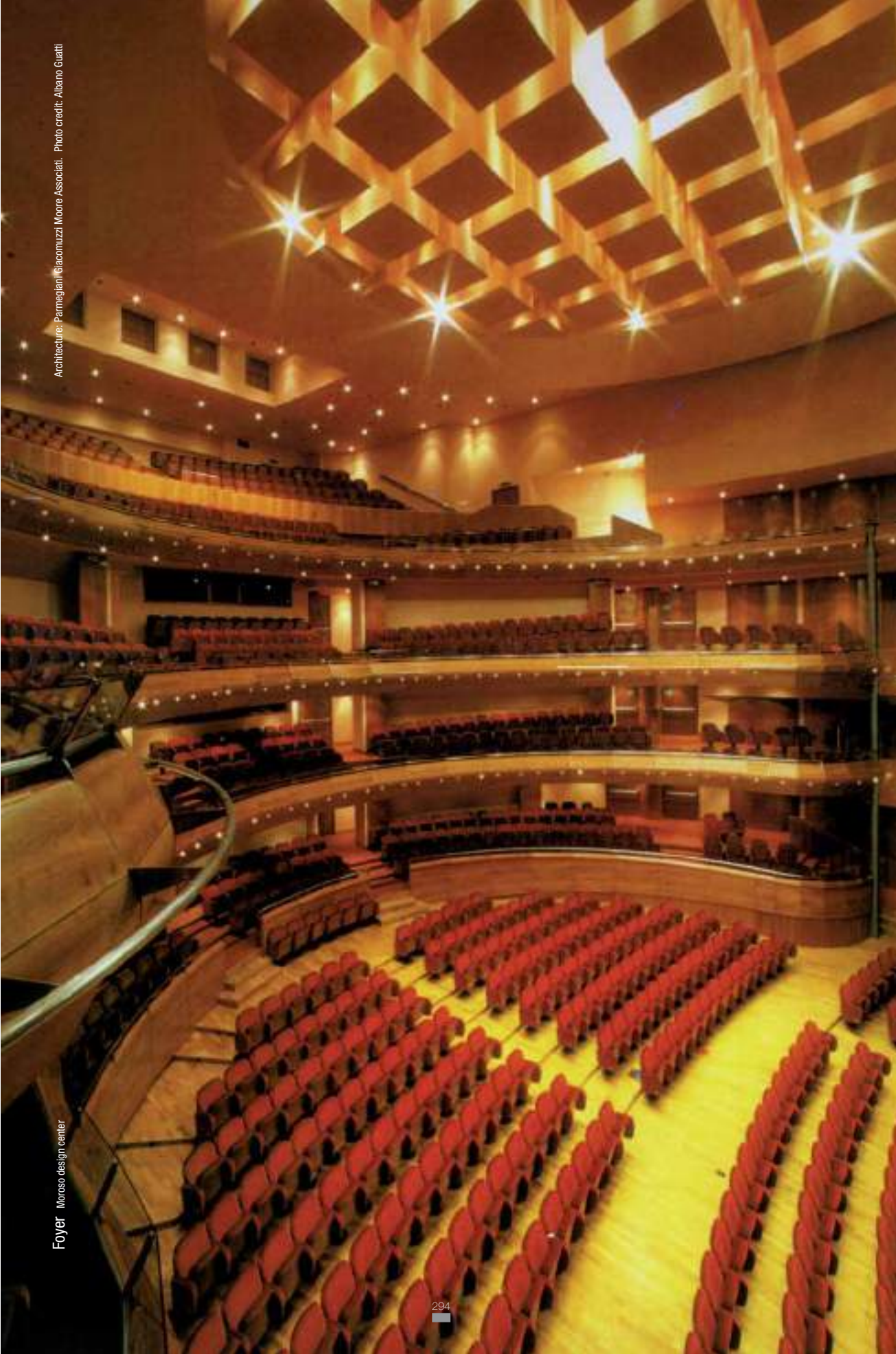


Waiting
Antibodi
Tord Boontje / Bon bon
Around the Roses

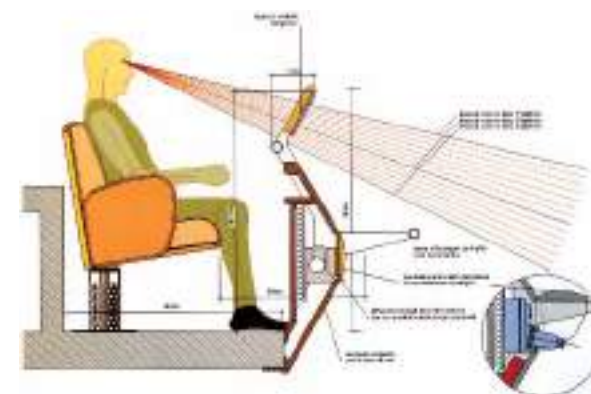


Genova, 2010
● Palazzo Costa Crociere





● Teatro Giovanni da Udine





Udine, 2010

● Vicino Lontano, Premio Terzani







Udine, 2006
Hypo Alpe-Adria Bank

Architecture: Morphosis, Thom Mayne Architect associate: Geza



Photo credit: Alessandro Paderni



Saruyama



Udine, 2006

● Castello di Udine,
Salone del Parlamento



MOROSO spa *in Udine*

Via Nazionale, 60
33010 Cavallacco (UD) Italy
info@moroso.it
www.moroso.it





Moroso on board in

Costa
Crociere

Costa Classica
Costa Tropicale
Costa Deliziosa
Costa Romantica
Costa Europa
Costa Allegra
Costa Deliziosa
Costa Luminosa

Cunard

Queen Victoria
Queen Mary
Queen Elizabeth

Holland
America Line

Zaandam
Volendam
Veendam

P&O
Cruises

Ventura
Azura

Princess
Cruises

Crown Princess
Regal Princess
Sun Princess
Dawn Princess
Pacific Princess
Grand Princess
Sea Princess
Ocean Princess
Golden Princess
Star Princess
Tahitian Princess
Sky Princess
Diamond Princess
Island Princess
Sapphire Princess
Caribbean Princess
Coral Princess
Crown Princess
Emerald Princess
Pacific Princess
Ruby Princess
Royal Princess

Seabourn
Cruise Line

Seabourn Spirit

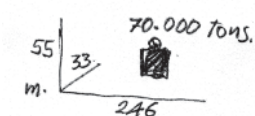
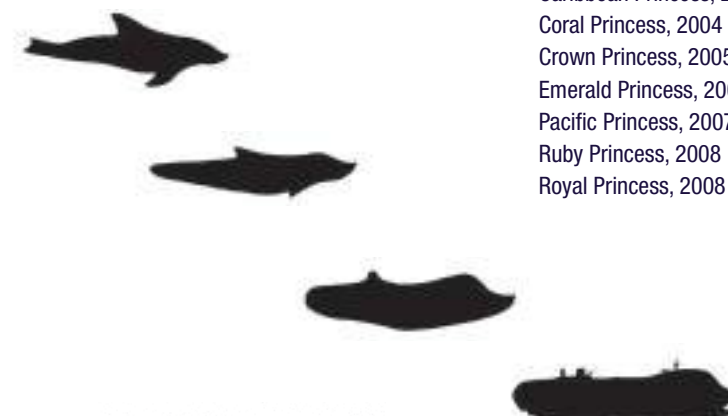
Silja Line

Silja Europa



Princess Cruises

Crown Princess, 1990
 Regal Princess, 1991
 Sun Princess, 1995
 Dawn Princess, 1997
 Pacific Princess, 1997
 Grand Princess, 1997
 Sea Princess, 1998
 Ocean Princess, 1999
 Golden Princess, 2001
 Star Princess, 2001
 Tahitian Princess, 2002
 Sky Princess, 2002
 Diamond Princess, 2002
 Island Princess, 2002
 Sapphire Princess, 2003
 Caribbean Princess, 2003
 Coral Princess, 2004
 Crown Princess, 2005
 Emerald Princess, 2006
 Pacific Princess, 2007
 Ruby Princess, 2008
 Royal Princess, 2008



Crown Princess, 1990.
 When Renzo Piano drew
 the outline of the Crown,
 he had a dolphin in mind
 "...as a metaphor, naturally;
 but a ship is always a thing
 of the sea, and so it was
 to the sea that we turned
 to achieve a form that was
 as organic, or biomorphic,
 as possible..."



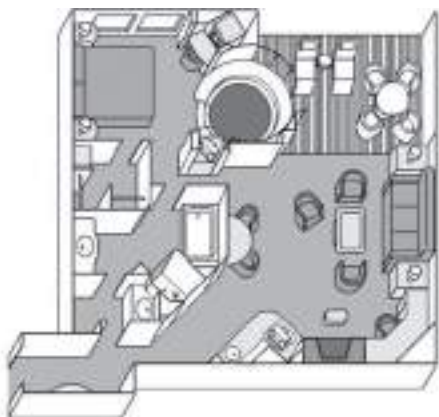
1986

The TV series *Love Boat* is returning to port after 9 years at sea, but Princess Cruises remain as popular as ever.



1986

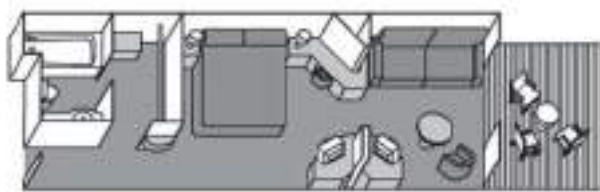
La serie TV *Love Boat* attracca in porto dopo 9 anni in mare, ma le Princess Cruises rimangono popolarissime



Grand Princess, 1997



Sea Princess, 2006



Crown Princess, 2006

SEATS AT SEA



Two and a half million people, more or less. That's right. Until now, approximately two and a half million people have sat down at least once on one of our armchairs or sofas fitted in ships.



MOROSO



Now we know how much our research into beauty, comfort and quality is worth. It is worth two and a half million opinions plus one: yours. Bon voyage.



Moroso s.p.a. Via Nazionale, 60
33010 Cavallacco/Udine/Italy
Ph. +39 0432.577111 - Fax +39 0432.570761
e.mail info@moroso.it
Milano Showroom: Via Pontaccio 8/10
20121 Milano/Italy
Ph. +39 02.72016336 - Fax +39 02.72006684





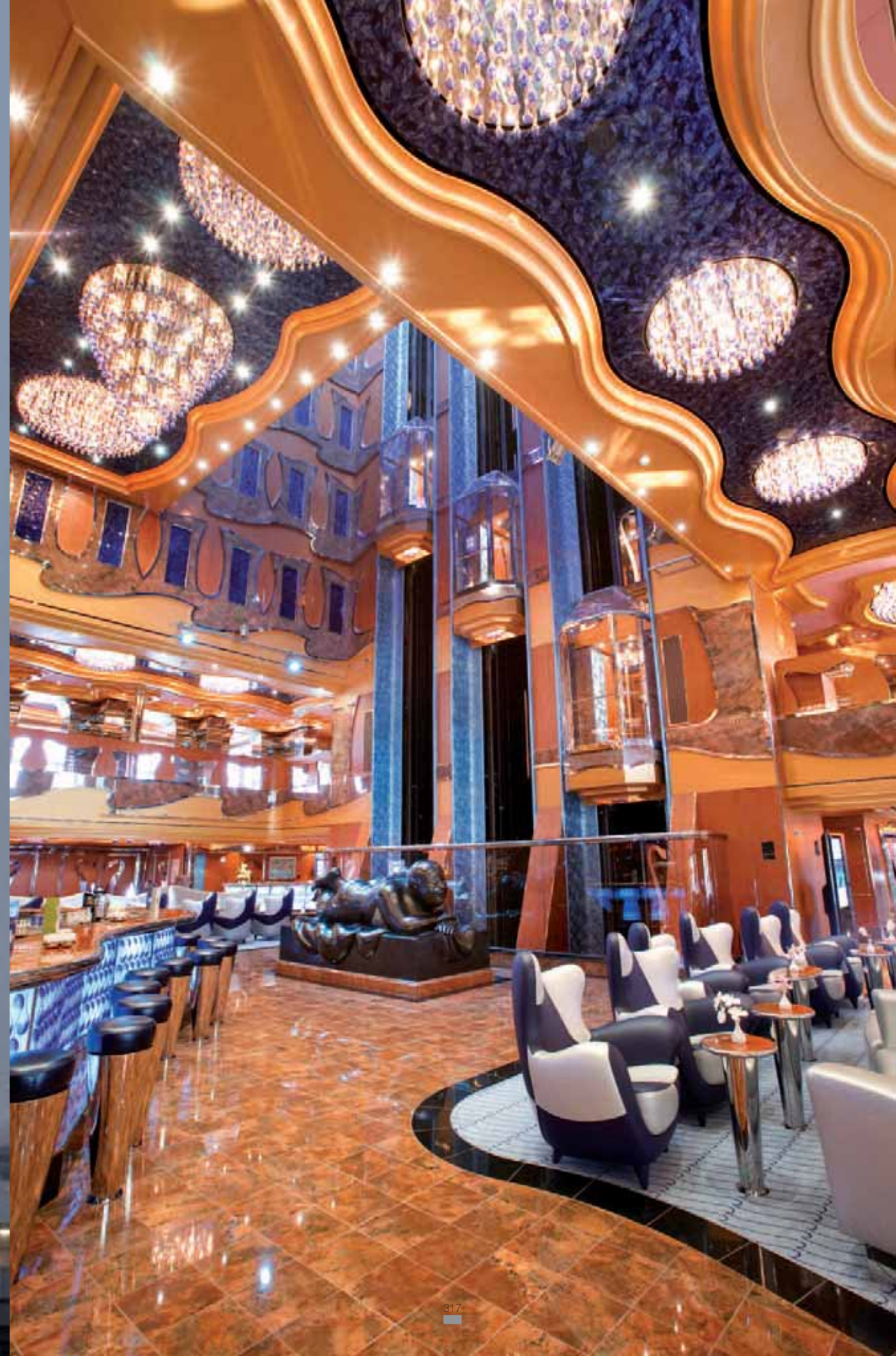


Costa Crociere

Costa Allegra, 2001
Costa Europa, 2002
Costa Classica, 2002
Costa Tropicale, 2002
Costa Romantica, 2003
Costa Deliziosa, 2009
Costa Luminosa, 2010
Costa Favolosa, 2011

Los Mueble amorosos / Alessandra

Costa Luminosa





Costa Luminosa, Atrium. Jules et Jim

Rendering: © Costa Crociere

EF



Costa Deliziosa, M'Afrique collection / Shadowy

1B

Costa Deliziosa, Helix

K3



Costa Tropicale, Jules / Jules et Jim **EF**

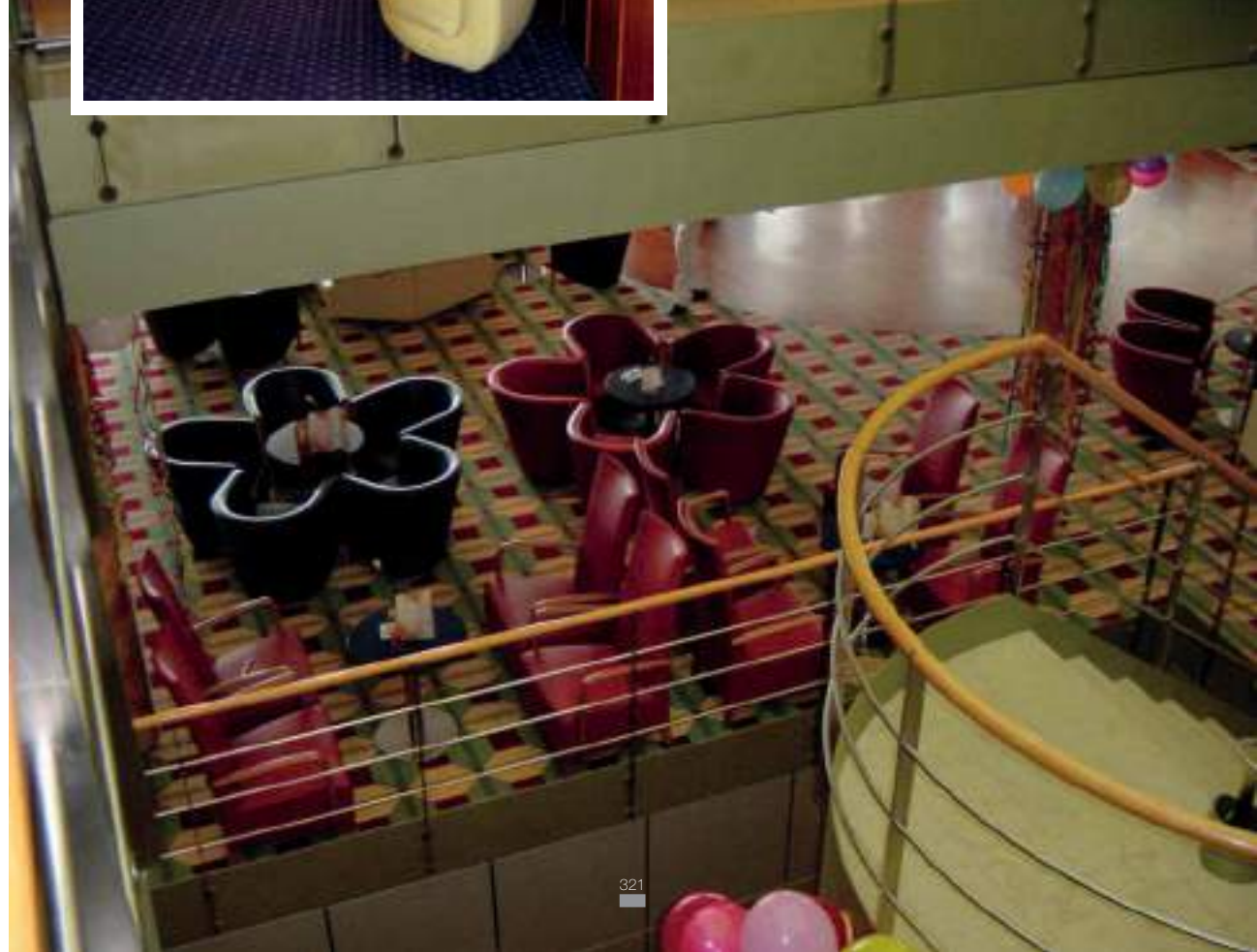


Costa Classica, Big Mama, Newtine **MIG**

Costa Classica, Victoria and Albert collection **K&N**



Novecento **AC**





Queen Elizabeth, 2010



Queen Victoria, 2007

Queen Mary 2, 2007

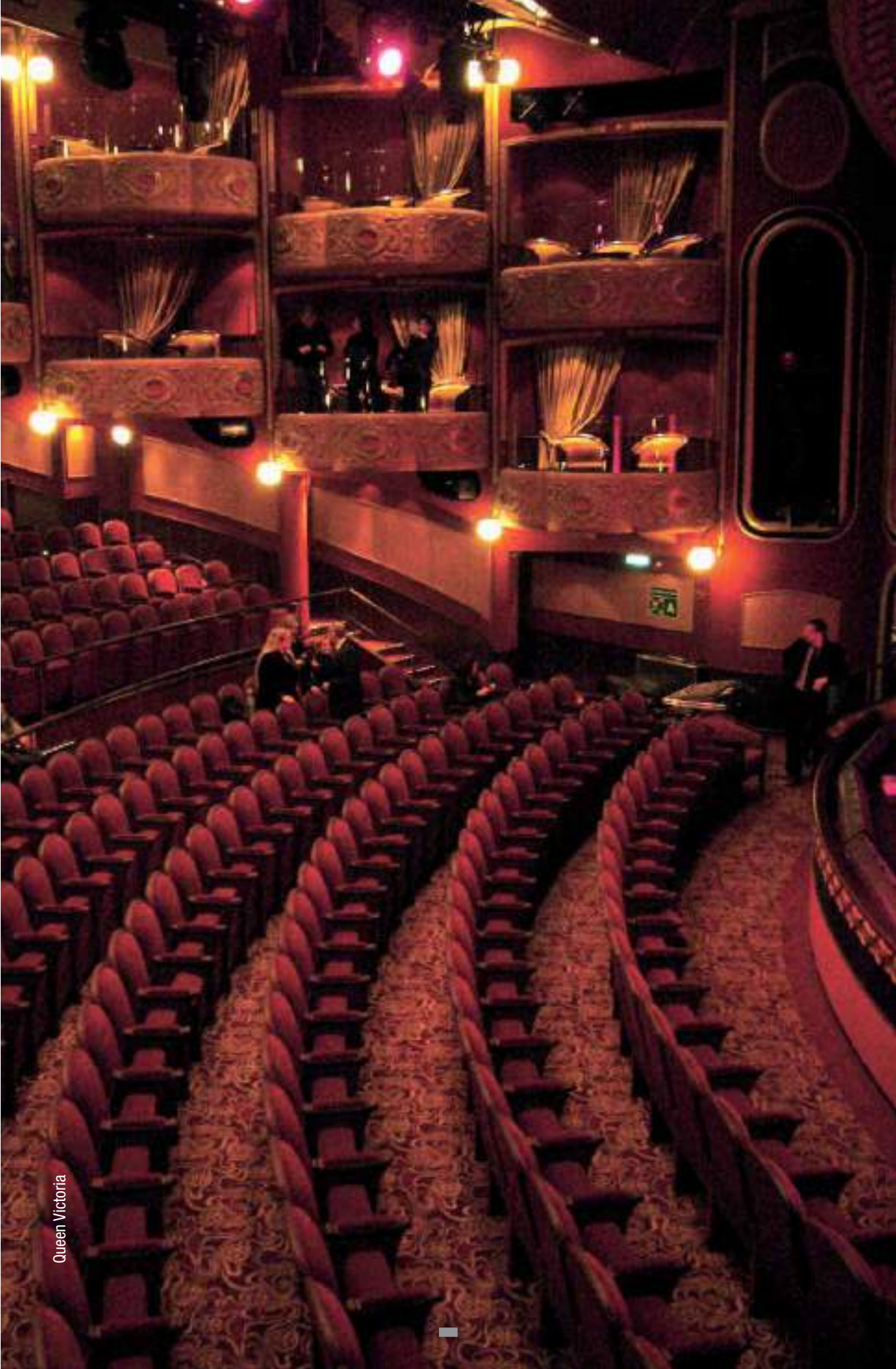
Record prices for the maiden voyage
of the Queen Elizabeth 2.
An 80-day around-the-world cruise:
\$86,240 per passenger.



1976
Costo record per il viaggio inaugurale
della Queen Elizabeth 2,
una crociera di 80 giorni attorno al mondo:
86.240 dollari a passeggero.



Queen Victoria, custom made



1947
The Queen Mary revives
passenger transport
in time of peace.

1947
La Queen Mary ripristina
il trasporto di passeggeri
in tempo di pace



P&O Cruises

Ventura, 2008
Azura, 2009



Azura, custom made

Photo credit: Alessandro Paderni



Photo credit: Alessandro Paderni

Azura, custom made



Ventura, Jules et Jim / Jules 



custom made



Silja line

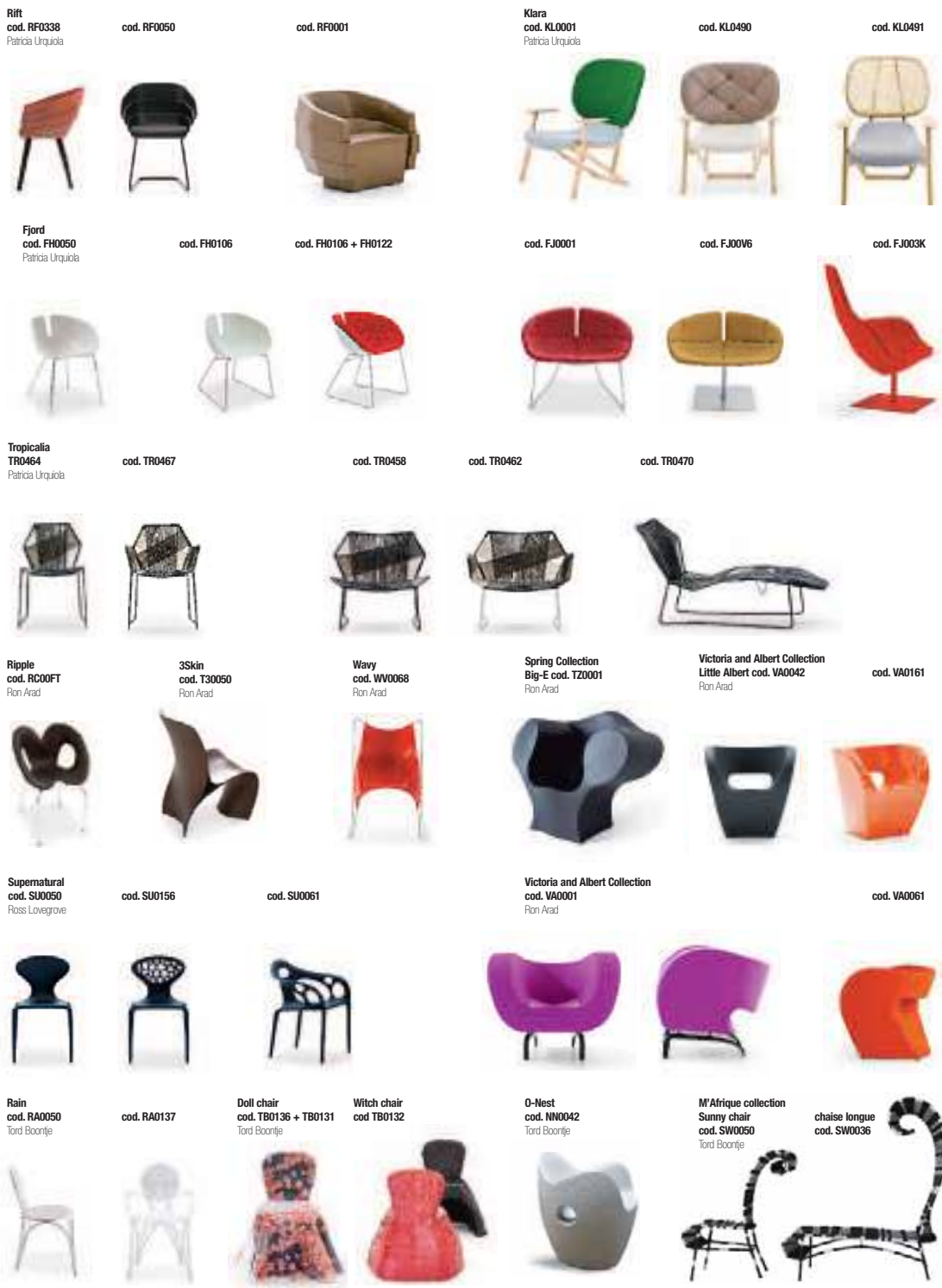
Silja Europa, 1993



Items and places in alphabetical order

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Chairs/Lounge Chairs



100
90
80
70
60
50
40
30
20
10
0

M'Afrique collection
Car rapide CR0001
A. Birsel & B. Seck



Toogou cod. TU0050



Nopolou cod. NP0050



Bayekou cod. BA0036



Madame Dakar cod. MA0001



Leaf
cod. LE00FT
Carlo Colombo



Tailored chair
cod. TG0050
Nika Zupanc



Nanook
cod. NA0050
Philippe Bestenheider



Binta
cod. BT0001
Philippe Bestenheider



Tennis chair
cod. TD0050
Tomek Hygalk



Helix
cod. HE0061
Karmelina Martina



YY-chair
YC0050
For Use



C-Chair
cod. CM0061
For Use



Tv chair
cod. TW0050
Marc Newson



Gluon
cod. GL00V6 + GL00V7
Marc Newson



Take a line for a walk
Take off high cod. T800FT **Take off low cod. T600FT**
Alfredo Häberli



Steel
cod. S20050
Enrico Franzolini



cod. S200S3



cod. S700DD



cod. S700DB



cod. S700DA



cod. S20001



Steel
cod. S700DC



cod. S700DE



cod. S700DF



Stainless
cod. SA0050
Enrico Franzolini



cod. SA0061



cod. SA0091



Jules et Jim
cod. JU006F
Enrico Franzolini



Jules cod. JU0040



Berlin
cod. BE0065
Antonio Citterio



cod. BE006R



Rich
cod. RL0050
Antonio Citterio



cod. RL003Z



cod. RL0061



Iris
cod. IR0050
Dominique Pelot



Ibiscus
cod. IB0001



Meridiène
cod. MN0179



Paper planes
cod. PP0096
N. Doshi & J. Leven



cod. PP0091



Bent
cod. BN0001 + BN0016
S. Diez & C. de la Fontaine



Futon
cod. FU0001
Tomita Kazuhiko



Sushi Collection
Ju-ju fauteuil cod. S30061
Edward van Vliet



Karmakoma armchair cod. S30001



Take a line for a walk
cod. TK0079
Alfredo Häberli



cod. TK00V6 + TK00V7



Skate
cod. SC0001
Alfredo Häberli



Skate
cod. SC0078



Boston
cod. BS0001
Enrico Franzolini



cod. BS00TU



NewTone
cod. NT005X
Massimo Iosa Ghini



Big Mama
cod. BI00N1
Massimo Iosa Ghini



Papy cod. BI0015



Miss
cod. MS0050
Enrico Franzolini



cod. MS0061



cod. MS0001



cod. MS0078



Novecento
cod. NS0078
Antonio Citterio



Rich
cod. RI001H
Antonio Citterio



cod. RI006S



Novecento
cod. NS0061
Antonio Citterio



Jules et Jim
Jules cod. JU00N5
Enrico Franzolini



Jim cod. JM0001



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30
20
10
0

Sofas

Redondo
cod. RD0003
Patricia Urquiola



Bohemian
cod. BH0018
Patricia Urquiola



Bloomy
cod. BM0018 + BM006H
Patricia Urquiola



Victoria and Albert Collecton
cod. VA0044
Ron Arad



Los Muebles Amorosos
Saula Marina cod. S10027
Javier Mariscal



Paper cloud
cod. PE0003 + PE0017
Tokujin Yoshioka



Silver lake
cod. SLB087
Patricia Urquiola



cod. SH0039 + SH0017 + SH0003
Patricia Urquiola



Smock
cod. SM0261
Patricia Urquiola



cod. VA0048



Closer
cod. CE0003
Tord Boontje



Print
cod. PD0003
Marcel Wanders



Fergana
cod. FE0506 + FE0526 + FE0525
Patricia Urquiola



Malmö
cod. M00VG
Patricia Urquiola



Volant
cod. V00296
Patricia Urquiola



Field
cod. FL0018
Patricia Urquiola



Springfield 2008
cod. SN0018
Patricia Urquiola



My beautiful backside
cod. MD0078
N. Doshi & J. Levien



cod. FE0512 + FE0516 + FE0507 + FE0524 + FE0525 + FE536



Lowland
cod. LL0CA1
Patricia Urquiola



Phenix
cod. PH0023 + PH00GG
Patricia Urquiola



Spring
cod. S11336 + S11330 + S11333
Patricia Urquiola



Highlands
cod. HL0143 + HL006C + HL006V
Patricia Urquiola



cod. MD0076



Benches, poufs



Charpoy
cod. CH0123
N. Doshi & J. Levien



Principessa
cod. PR0145
N. Doshi & J. Levien



M'Afrique collection
Sunny lounge cod. SW0173
Tord Boontje



M'Afrique collection
Gael cod. GA0177
A. Briel & B. Seck



Touti cod. TV0017
Patricia Urquiola



Reii cod. RE006N



Sushi Collection
Karmakoma sofa cod. S300M1
Edward van Vliet



Sushi block seat cod. S30012 + S30017



Block seat cod. S30011



Donut cod. S300M7



cod. S300TU



Joy cod. S300P5



Shitake
cod. ST0020
Marcel Wanders



Sarayama Island
cod. S40076
Toshiyuki Kita



cod. S40214



Boston
cod. BS0078
Enrico Franzolini



Rodolfo
cod. RO0018
Enrico Franzolini



Ginevra
cod. GI0002
Ferruccio Laviani



Ginevra
cod. GI0077
Ferruccio Laviani



Oblio
cod. OB0148
Von Robinson



Dew
cod. DW0077
Nendo



Osorom
cod. OS0057
Kostantin Grcic



Big Mama
cod. BI00N9
Massimo Iosa Ghini



NewTone
cod. NT005A
Massimo Iosa Ghini



cod. NT005E



Dinamic Collection
Plana cod. PK006N
Massimo Iosa Ghini



Twist again
cod. TS0017, TS0077
Karmelina Martina



Capitello
cod. CP0017
Rajiv Saini



Rich
cod. RI006K
Antonio Citterio



Stainless
cod. SA0099
Enrico Franzolini



cod. SA0093



Kub
cod. KU0328 + KU0327
Nendo



cod. KU0325 + KU0326



The fool on the hill
cod. TF0189 + TF0191
M. Gardone & L. Nichetto



Jules et Jim
Jules cod. JU0002
Enrico Franzolini



Jim cod. JM0003



Steel
cod. S700DG
Enrico Franzolini



cod. S20003



Steel
cod. S70017
Enrico Franzolini



Lowland
cod. LL0077
Patricia Urquiola



Fjord
cod. FJ0077 + FJ0017
Patricia Urquiola



Seating systems

0100
90
80
70
60
50
40
30
20
10
0

Saruyama Island
cod. S40078
Toshiyuki Kita

cod. S40018

cod. S40001

Saruyama
cod. SY004N
Toshiyuki Kita

0100
90
80
70
60
50
40
30
20
10
0

Rift
cod. RF0349
Patricia Urquiola

Deer
cod. DE0212 + DE0211 + DE210
Anne Quirze

0100
90
80
70
60
50
40
30
20
10
0

Lowseat
cod. LS004Q + LS001 + LS036
Patricia Urquiola

Fjord
cod. FH0119
Patricia Urquiola

0100
90
80
70
60
50
40
30
20
10
0

Sunk
cod. SV0073
Oda

cod. SV0072

cod. SV0050

cod. SV0022

cod. SV0023

0100
90
80
70
60
50
40
30
20
10
0

Do-lo-rez
cod. D00001
Ron Arad

cod. D00104 + D00102

cod. D00107

0100
90
80
70
60
50
40
30
20
10
0

Misfits
cod. MF0271 + MF0272 + MF0273 + MF0270 + MF0275 + MF0274
Ron Arad

Transform
cod. T40001
For Use



Freeflow
cod. WM0486 + WM0480
Gordon Guillaumier

cod. WM0486 + WM0485 + WM0480 + WM0481 + WM0486 + WM0487

Freeflow
cod. WM0481
Gordon Guillaumier

cod. WM0483

Waiting
cod. WA004G
Rodolfo Dordoni

cod. WA004H

Waiting
cod. WA004D

cod. WA00P9

cod. WA00S9

Serpentine
cod. SR004T + SR004H + SR004I
Tom Dixon

Serpentine
cod. SR004H + SR004I

Stools

Rift
cod. RF0112
Patricia Urquiola



Fjord
cod. FJ0111- FJ0112
Patricia Urquiola



Stainless
cod. SA0112
Enrico Franzolini



Steel
cod. S2007N



Dinamic Collection
Guizzo cod. GU007N
Massimo Iosa Ghini



Around the roses
cod. AT0112
M. Gardone & L. Nichetto



Tables

Fjord
cod. FJ00S2
Patricia Urquiola



cod. FJ00SA



cod. FJ006P



Village
cod. VI0163-VI0164
Didier Gomez



No-waste
cod. NW0016
Ron Arad



Victoria and Albert collection
cod. VA003W
Ron Arad



Ali Babà
cod. AK0016
Marcello Jori



Twist
cod. TT0263
For Use



Supernatural
cod. SU0S1
Ross Lovegrove



Oval table
cod. TB0016
Tord Boonje



Rain
cod. RA0016
Tord Boonje



Countach
cod. CU0016
C. Weisssteir & Reed Kram



Tred
cod. TN0323
Monica Armani



Steel
cod. S700S2
Enrico Franzolini



Around the Roses
cod. AT0265 + AT0266
M. Gardone & L. Nichetto



Blackstone
cod. BL0281
M. Gardone & L. Nichetto



cod. BL0282



small tables

Around the Roses
cod. AT0238
M. Gardone & L. Nichetto



cod. AT0237



Bob bon
cod. BB0234
Tord Boonje



cod. BB0220



Fergana
cod. FE0546
Patricia Urquiola



cod. FE0549



Victoria and Albert collection
cod. VA003V
Ron Arad



Shanghai Tip
cod. SH0242 + SH0243
Patricia Urquiola



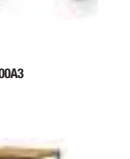
cod. SH0445



Phoenix
cod. PH00HP + PH00HZ + PH00HK
Patricia Urquiola



Bloomy
cod. BM006H
Patricia Urquiola



Springfield
cod. SL00CC
Patricia Urquiola



Malmö
cod. M000CQ
Patricia Urquiola



Steel
cod. SD00A5
Enrico Franzolini



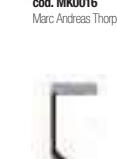
SD00A3



Vertigo
cod. VE006H
E. Alberg & L. Aquil



Mark table
cod. MK0016
Marc Andreas Thorpe



Yo-yo
cod. YO00HS
Jakob Wagner



Bent
cod. BN0016
S. Diez & C. de la Fontaine



Ukiyo
cod. UK00S1-UK00S2
Tomita Kazuhiko

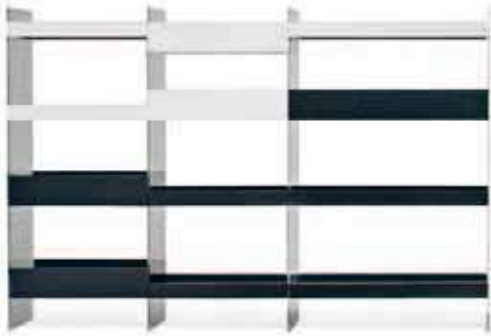


Nanook
cod. NA006H
Philippe Bestenheider



Bookshelf

B-side
cod. BD0581
Patricia Urquiola



Hal
cod. HA0184
Kairos



Pause
cod. PA0160



Historical Atlas of the projects

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Airports and stations

ALGERIA Houari Boumedienne International Airport Algiers / 2010 **109**; **AUSTRALIA** Singapore Airlines, United Airlines London, Sydney / 2002; Australia British Airways / 2002; **AUSTRIA** Wien Airport, Vienna / 2002; **CHINA** Hong Kong International Airport, Hong Kong / 2004 **62**; **CROAZIA** Zagreb Airport, Croatia / 2002; **FRANCE** Tolosa, Toulouse-Blagnac Airport **125** / 2003; Aéroport d'Orly, Paris / 2002; Lyon and Mérignac Airport / 2003; **SLOVENIA** Ljubijana Airport, Ljubijana / 2002; **GERMANY** Lufthansa airterminal, Hamburg / 2004 **225**; **SINGAPORE** Malaysian Airlines, Singapore / 2002; **ITALY** Aeroporto Ancona Falconara - Bar, Ancona / 2005; Rome Airport Business Center, Rome / 2002; Stazione Marittima di Savona, Savona / 2004; St.Louis Airport, Mauritius, Mauritius / 2002; VIP Lounge - Aereporto FVG - Friuli Venezia Giulia, Gorizia / 2003, Vip Lounges - Aereporto Fiumicino, Rome / 2002; Vip Lounges - Malpensa and Linate Airport, Milan / 2002; Vip Lounges SAVE - Marco polo Airport, Venezia / 2003; **JAPAN** Qantas Airlines, Tokyo / 2002; **THE NETHERLANDS** Amsterdam, Schiphol Airport Amsterdam, Privium Lounge Airport Amsterdam / 2009 **187**; KLM / Schiphol / 2002; **SWITZERLAND** Swisslounge Airport, Zuerich / 2005; **USA New York, New York**, JetBlue Terminal, JFK Airport / 2009 **4, 5, 9, 11, 14**; Colorado Denver International Airport, Main Terminal, Denver / 2004; **U.A.E** Emirates Airlines - Dubai, Dubai / 2002

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Offices

AUSTRALIA Sydney Convention Centre / 2002; TDF, Chifley Tower, Sydney / 2002; **AUSTRIA** MusikSchule Meidling, Vienna / 2004; Physikalisches Ambulatorium, Kindberg / 2004; Zentrum fuer Medizinische Grundlagenforschung, Graz / 2004; **BAHRAIN**, Manama, **MGA+C Office / 2010 106**; **BELGIUM** A.B.B., Louvain / 2002; CG&R, Bruxelles / 2002; European Parliament, Bruxelles / 2002; Heilig-Hartziekenhuis, Lier / 2002; Provinciehuis Vlaams Brabant - Leuven plaatsten, Leuven / 2003; Showroom Sergio Rossi, Bruxelles / 2002; **DENMARK** Bang & Olufsen A/S, / 2002; Nykredit A/S / 2002; **FRANCE** AGF, Paris / 2002; Andersen Consulting, Paris / 2002; Archives départementales de Marseille, Marseille / 2007; Archives Municipales, Marseille / 2002; Assemblée Nationale, Paris / 2002; AT & T, Paris / 2002; Carbone, Paris / 2002; Cegetel, Paris / 2002; Centre Congrès, Vichy / 2002; CFD, Paris / 2002; Barilla, Paris / 2002; Bibliothèque de Montpellier et de la Rochelle / 2002; Christian Dior, Paris / 2002; Ciba Geigy, Paris / 2002; CNIT Compagnie Générale des Eaux, Paris / 2002; Compaq, Paris / 2002; Conseil d'Europe, Strasbourg / 2002; Coopers & Lybrand, Paris / 2002; Czech Embassy, Paris / 2002; Défense, Paris / 2002; Ecole Centrale, Lyon / 2002; EDF, Paris, France / 2002; Emi-Pathé, Paris / 2002; Etam, Paris / 2002; Eun Grupo, San Sebastian, Spain / 2310; Eurodisney, Paris / 2002; Eye Center, Paris / 2002; FNAC, Paris / 2002; France 2, Paris / 2002; Generali, Paris, / 2002; Groupe Pinault, Paris / 2002; Guerlain, Paris / 2002; Hospital, Massy / 2002; Hungar Television, Paris / 2002; IBM, Paris / 2002; Magasins ETAM, Vichy / 2002; Mairie de Toulon et de Nantes / 2002; Ogilvy, Paris / 2002; Omega, Zürich, Switzerland / 2002; Renault, Paris / 2002; Stade de rugby Yves du Manoir, Montpellier / 2007; Sybase, Paris / 2002; TFI, Paris / 2002; Thierry Mugler, Paris / 2002; Université, Toulouse / 2002; Walt Disney Company, Paris, 2002 / Wind, Italy /2002; **GERMANY** Daimler-Benz, Stuttgart, 2002; Neue Messe, München / 2004; Nokia, Berlino / 2002; Statische Bibliothek, Karstadt Duisburg, Flensburg, Rosenheim / 2002; Paris, France / 2002; Telecom, Bonn / 2002; Universal, Berlin / 2003; Kiefermorthopedische Praxis, Bad Saulgau / 2004; **GREAT BRITAIN** BBC, television center, Dress Room, London / 2007 **177**; Apple Computers Showrooms, London / 2002; Cable & Wireless, London / 2002; European Agency, London / 2002; McGraw-Hill, Canary Wharf, London / 28.05.04; Medical Product, London / 2002; New Mercury House, London / 2002; P&O Reception Area, London / 2004; Procter & Gamble, London / 2002; Rolls Royce Lexus Showrooms, London / 2002; Circle Health, Bath, London / 2010; **ITALY** Diesel Headquarters, Breganze / 2010 **293**; Palazzo Costa, Genova, / 2010 **289**; Stadio Olimpico, sala stampa, Roma /2007 **254**; Palacrocieri, stazione marittima, Savona / 2003 **287**; Mac 9, Zurich insurance company, italian headquarter, Milan / 2009 **247**; Ambasciata dei Paesi Bassi a Roma, Roma / 2007; Ca' Giustinian, Venezia / 2009; Camera di Commercio, Udine / 2009; Casa privata, Mantova / 2009; Casa privata, Mantova / 2009; COIN Department stores / 2002; Confindustria Udine, Udine / 2009; Gattinoni Travel Network, Pavia, Voghera / 2007; Fondazione Cassa di Risparmio di Tortona, Tortona / 2000; Index Europea Spa, Stezzano (Bergamo) / 2007; Infostrada / 2002; Light and colors, Alcamo (TP) / 2007; Lloyd Adriatico / 2002; Mandarin Duck, / 2002; Mirabilis Centro Benessere, Verona / 2005; Panasonic / 2002; R.A.I. 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Generaldirektion, Zürich / 2002; Université, Genève / 2002; **THE NEDERLAND** Anderson Consulting, Amsterdam / 2002; Belastingdienst, Utrecht / 2002; Belastingdienst Automatiseringscentrum; Apeldoorn / 2002; Citco/W.T.C. 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Roma / 2005; Byblos Art Hotel Villa Amistà, Verona / 2005; Casa De Astis, Rivo di Puglia / 2003; Casa Fracchiolla, Bari, 2003; Class Hotel Fiera; Piacenza / 2003; Dal Moro Assisi Gallery Hotel, Assisi (PG), Italy / 2004; Eurocongressi (Cavajon), Verona / 2003; Firenze Hotel Cristina, Limone del Garda / 2002; Grand Hotel, Verona / 2002; Discoteca Ayers Rock, Lamezia Terme / 2006; Holiday Inn Express, Milano / 2006; Holiday Inn Hotel, Cosenza, 2004; Hotel Admiral Palace, Chianciano Terme, 2007; Hotel Antares, Milano / 2002; Hotel Aqua, Abano Terme (PD) / 2009, Hotel Astoria Italy, Udine / 2002; Hotel Bad Moos, Val Pusteria, 2002; Hotel Bellevue, Sorrento / 2002; Hotel Castello di Carimate, Carimate (CO) / 2009; Hotel Centrale, Cosenza / 2004; Hotel Cipriani, Venice / 2002; Hotel Clocchiatti, Udine, 2007; Hotel Costa del Salento, Lido Marini (LE) / 6.09.06; Hotel Courtyard Marriott, Venezia Tessera Aeroporto / 2006; Hotel Crystal Palace, Ivrea - Banchette, Torino / 2009; Hotel dei Cavalieri, Milano / 2002; Hotel Excelsior, Catania / 2002; Hotel Farnese, Parma / 2002; Hotel Hilton, Roma Aeroporto / 2002; Hotel Klass, Castelfidardo (AN) / 2007; Hotel Laurin, Bolzano / 2002; Hotel Laurint Saiò, Brescia / 2002; Hotel Oasi di Kufra, Sabaudia (LT) / 2010; Hotel Paraggi, Portofino / 2002; Hotel Prometeo, Siracusa / 2009; Hotel Ramada, Reggio Emilia / 2004; Hotel Rende, Cosenza / 2009; Hotel Resort Tanca, Cardedu Ogliastra / 2006; Hotel Savoy Gardone, Brescia / 2002; Hotel Village, Aosta / 2009; Hotel Watt, Milano / 2007; Hotel Z3, Roma / 2010; Hub Hotel - Concerto Hotels, Milano / 2010; Il Melograno, Monopoli / 2002; Laguna Palace Hotel, Venezia / 2003; Locanda di Palazzo Cicala, Genova / 2002; Monte Alba Hotel, Alba (CN) / 2007; Novotel, Bologna / 2002; Novotel, Torino / 2007; Palace Hotel, Bari / 2002; PARC Hotel PARADISO, Limone sul Garda / 06; Point Hotel - Suite 53, Piove di Sacco, Padova / 2008, Postumia Hotel Design, Oderzo (TV) / 2006; Quinto Assio Hotel, Rieti / 2003; Romantic Metropolitan Hotel, Venice / 2002; Saloni Del Monte - Sala Banchetti, Lecce / 2005; Savoy Palace Hotel, Brescia / 2002; Sorrento Palace, Sorrento / 2002; Sporting Hotel Villa Maria, Francavilla / 2006; StarHotels - Michelangelo, Firenze / 2004; Tenuta Polvere delle Rose, Bari / 2003; T - Hotels Lamezia Terme, Lamezia Terme / 2009; T-Hotel Trezzano sul Naviglio, Trezzano sul Naviglio / 2009; Verona Hotel Metropol, Venice / 2002; Villaggio Gattarella, Vieste / 2004; Villaggio Valentino, Taranto / 2002; Villa privata, Scopello - Castellamare del Golfo (TR) / 2007; Windsor Hotel, Milano / 2003; **JAPAN** Osaka City Dome / 2002; Otani Tower Hotel, Japan / 2002; Urawa Royal Pines Hotel, Tokyo / 2002; **LATVIA** Casa a Riga, Riga / 2008; **THE NEDERLAND** Golfclub De laage Vuursche, Den Dolder / 2002; Pieter Eijffhuis Centrum, Eindhoven / 2006; The Blakes Hotel, Amsterdam / 2002; **NORWAY** Radisson Garden Hotel / 2004; **MEXICO** Mosquito Beach, Playa del Carmen / 2010; **PUERTO RICO** W Hotel, Isla de Vieques / 2010 **43**; **PORTUGAL** Hotel Dias Barbosa Funchal, Madeira / 2002; **QATAR** La Cigale Hotel, Doha / 2009 **97**; Kempinski Residence and suites tower, Doha / 2010 **101**; **ROMANIA** Clermont Hotel, Covasna / 2008; **RUSSIA** Hotel Mirage, KAZAN / 2004 **219**; **SWEDEN** Stockholm, Yasurugi Hasseludén / 2004 **209**; Hotel Selma, Sunne / 2005; Radisson Garden Hotel / 2002; SAS Hotel / 2002; **SWITZERLAND** Casino' di Lugano, Lugano / 2003; Hotel Chesà, Mulin Pontresina / 2002; Hotel des Alpes, Luzern / 2002; Hotel Allegro, Bern / 2002; Hotel Montana, Luzern / 2002; Hotel Saratz, Pontresina / 2002; Hotel Seedamm, Pfäffikon / 2002; Wilerbad Hotel am Sarnersee / 2002; **SPAIN** Grand Hotel Domine, Bilbao / 2003 **159**; Hotel Mandarin Oriental Barcelona / 2009 **147**; Silken Puerta America Madrid / 2006 **153**; Hotel Barcelò Torre Arias, Madrid / 2006; Hotel Claris, Barcelona / 2002; Hotel Rey Juan Carlos Primero, Barcelona / 2002; **U.A.E.** Yas Marina Hotel, Abu Dhabi, **88**; Hotel Burj Al Arab, Dubai / 2004 **83**; Forte Grand Hotel, Abu Dhabi, 2002; Forte Grand Jumeira Beach, Dubai, / 2002; Garde Royal, Abu Dhabi, 2002; Golf Club, Dubai, 2002; Golf Course, Abu Dhabi, 2002; Hilton Beach Club, Dubai / 2002; St George Hotel, Dubai / 2002; **USA** CALIFORNIA Andaz West Hollywood Hotel, Hollywood - Los Angeles / 2010 **29**; Colony Hotel, Miami / 2002;

Restaurants and cafes

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Our traveling companions

PU Patricia URQUIOLA



Patricia Urquiola nasce in Spagna e precisamente a Oviedo e ora vive e lavora a Milano. Frequenta la facoltà di architettura al Politecnico di Madrid e al Politecnico di Milano, dove consegue la laurea nel 1989. Dal 1990 al 1996 è assistente al Politecnico di Milano di Achille Castiglioni e Eugenio Bettinelli. È in questi anni che dirige per DePadova l'ufficio sviluppo prodotti e disegna insieme a Vico Magistretti. Nel 2001 apre il proprio studio di product design, esposizioni e architettura. Collabora con i produttori più affermati. Urquiola ha ricevuto diversi premi e riconoscimenti, come il titolo di Designer dell'Anno, Elle Decor International Design Awards, Chicago Athenaeum Good Design Award e il Design Prize di Colonia.

RA Ron ARAD



Il nome di Ron Arad è sinonimo di costante sperimentazione con i materiali e radicale rielaborazione concettuale di forme e strutture per arredamento che lo hanno reso protagonista del design contemporaneo. Oltre all'attività di studio, concentrata essenzialmente su pezzi in edizione limitata, Ron Arad firma il design per molte società di livello internazionale. Gli sono stati commissionati inoltre i progetti architettonici per degli alberghi in Italia, Spagna, Inghilterra, Messico e un museo del design in Israele. Arad ha vinto un'infinità di premi e le sue opere sono esposte nelle più prestigiose collezioni di tutto il mondo. Ricopre attualmente l'incarico di professore di Product Design al Royal College of Art di Londra.

TK Toshiyuki KITA



Toshiyuki Kita è un interior e product designer di fama internazionale, molto attivo anche nella progettazione d'esterni. Realizza prodotti per aziende italiane, tedesche, austriache e scandinave. È un designer molto attento all'artigianato artistico giapponese.

RL Ross LOVEGROVE



Ross Lovegrove, nato nel 1958, studia industrial design al Politecnico di Manchester e al Royal College of Art di Londra. Gli esordi della carriera lo vedono da Frogdesign, dove gli vengono affidati dei progetti per Apple e Sony. Dopo aver lavorato in diversi paesi d'Europa, Lovegrove è ora rientrato in Inghilterra. Dal 1986, anno di fondazione del suo studio privato, collabora con alcuni dei più prestigiosi marchi del design internazionale. Si occupa attualmente di diversi progetti in Giappone dove è uno dei più apprezzati designer europei.

TB Tord BOONTJE



Tord Boontje collabora con diverse aziende tra cui Alexander McQueen, Artecnic, Authentics, British Airways, Kvadrat, Moss e Swarovski. Boontje è stato insignito di molti premi e riconoscimenti come quello di Elle Decoration UK Designer of the Year edizione 2003 e di Woonbeurs Dutch Designer of the Year edizione 2005.

VV Edward VAN VLIET



Edward Van Vliet ha iniziato la sua carriera disegnando tessuti, passando poi all'interior design e arrivando a progettare hotel di lusso. Egli conserva un'attenzione particolare alla ricerca e all'uso dei tessuti. I suoi lavori, che siano di grafica, light o interior design, sono caratterizzati da una fusione fra tradizione artigianale e industria, fra materiali high tech e naturali. Un design eclettico, originale, decorativo in cui miscela elementi di varie culture e volutamente sfugge da tutto ciò che è statement. Gli interni e i prodotti che disegna sono lussuosi, esclusivi, e con la loro forte personalità sanno dare un'atmosfera piacevole nelle sale degli alberghi che progetta.

Patricia Urquiola was born in Oviedo, Spain, and currently lives and works in Milan. She studied at the faculty of Architecture at the Madrid Politecnico and at Politecnico di Milano, where she graduated in 1989. From 1990 to 1996 she served as assistant professor to Achille Castiglioni and Eugenio Bettinelli at the Politecnico di Milano. During this time she has also led the product development department at DePadova, where she designed together with Vico Magistretti. In 2001 she opened her studio of product design, display, and architecture. She has worked with leading manufacturers. Urquiola has received prizes including Designer of the Year, Elle Decor International Design Awards, Chicago Athenaeum Good Design Award, and the Design Prize Cologne.

Ron Arad's constant experimentation with materials and his radical reconception of the form and structure of furniture has put him at the forefront of contemporary design. Alongside his limited edition studio work, Ron Arad designs for many leading international companies including. His current architectural commissions include hotel projects in Italy, Spain, England, Mexico and a design museum in Israel. Arad is the winner of numerous design awards and his work appears in many public collections worldwide. He is currently Professor of Product Design at the Royal College of Art in London.

Toshiyuki Kita is an active, internationally-respected environment, interior, and product designer. He releases many products from Italy, Germany, Austria, and the country of Scandinavia. He is also involved with traditional Japanese craft design.

Born in 1958, Lovegrove studied industrial design at Manchester Polytechnic and at the Royal College of Art in London. He began his career at Frogdesign, where he was assigned to projects for Apple and Sony. Lovegrove went on to work throughout Europe, then later returned to England. Since founding his own design practice in 1986, he has collaborated with some of the world's most outstanding design manufacturers. He is currently working on a number of projects in Japan where he enjoys unparalleled success as a European designer.

Tord Boontje collaborates with many companies and clients, including Alexander McQueen, Artecnic, Authentics, British Airways, Kvadrat, Moss and Swarovski. Boontje has been acknowledged with many awards including Elle Decoration UK Designer of the Year in 2003 and Woonbeurs Dutch Designer of the Year in 2005.

Edward Van Vliet began his career as a fabric designer before moving into interior design and, ultimately, luxury hotel design, always displaying a special focus on textile research and the use of fabrics. His work – be it graphic art, lighting or interior design – always combines traditional design with industrial processes in a mixture of high-tech and natural materials. An eclectic, original decorative design style in which he mixes elements from different cultures and deliberately avoids making statements. Edward Van Vliet's interiors and products are luxurious, exclusive, they are full of character and create a very pleasant atmosphere which is immediately perceived in the reception areas, foyers and bars of the hotels he designs.

MW Marcel WANDERS



Marcel Wanders nasce nei Paesi Bassi nel 1963. È uno dei fondatori negli anni '90 del Droog, un collettivo di designer olandesi. Attualmente Wanders svolge la propria attività di industrial product designer nello studio privato di Amsterdam. Tra i clienti annovera grandi società come British Airways, Boffi, Flos, Mandarin Duck, Magis e Moooi (di cui è anche Art Director). Si è aggiudicato molti premi e riconoscimenti nazionali e internazionali e i suoi prodotti sono presenti nelle collezioni del MoMA di New York, del Museum of Modern Art di San Francisco, dello Stedelijk di Amsterdam e del Vitra Design Museum a Weil am Rhein (Basilea).

JM Javier MARISCAL



Javier Mariscal nasce a Valencia nel 1950. Dai primi disegni degli anni '70, Mariscal ha sempre dato prova di una creatività sfrenata, dell'urgenza di esprimere sé stesso attraverso le più svariate discipline, talvolta con una valenza artistica, talvolta di altro genere. La sua attività professionale abbraccia infatti la pittura e la scultura, il design di arredi e l'interior design, spazia dal graphic design all'architettura dei giardini, ma si occupa anche di giardinaggio e orticoltura. Javier Mariscal si esprime con un linguaggio tutto suo, teoricamente complesso ma in pratica semplice. Le sue creazioni, talvolta innocenti, sono sempre provocatorie.

D&L DOSHI & LEVIEN



Nipa Doshi nasce nel 1971 a Bombay da una famiglia Gujarati. Nel 1997 è a Londra, dove si laurea al Royal College of Art e dove rientra dopo un breve periodo passato in India per lavorare con alcuni artigiani. Qui incontra Jonathan Levien, nato in Scozia, che ha da poco concluso un master anche lui presso il Royal College. La sinergia fra Nipa e Jonathan funziona da subito: infatti nel 2000 creano un loro studio e si sposano. Assieme sviluppano un concetto di design particolare e innovativo che riunisce due approcci distinti e complementari al lavoro: Nipa, fortemente radicata nella cultura indiana, e Jonathan, avviato alla progettazione del design industriale, celebrano assieme un ibrido culturale che sintetizza tecnologia, narrazione, design industriale e artigianale.

TY Tokujin YOSHIOKA



Tokujin Yoshioka nasce in Giappone nel 1967. Dopo aver studiato a lungo con Shiro Kuramata e Issey Miyake, con cui collabora da oltre vent'anni, nel 2000 apre a Tokyo il proprio studio elaborando numerosi progetti a fianco di stilisti di moda, progettando, tra l'altro, gli store Issey Miyake e A-POC e realizzando l'installazione intitolata Issey Miyake Making Things per la fondazione Cartier di Parigi. Tokujin Yoshioka ha ricevuto numerosi riconoscimenti e la sua opera è esposta nelle collezioni permanenti dei più prestigiosi musei di tutto il mondo: il Museum of Modern Art a New York, il Centre Pompidou a Parigi, il Vitra Design Museum a Weil am Rhein (Basilea) e il Victoria & Albert Museum a Londra.

PB Philippe BESTENHEIDER



Philippe Bestenheider nasce a Sion, in Svizzera, nel 1971. Nel 1998 si laurea in architettura al Politecnico di Zurigo e collabora con studi in Svizzera e negli Stati Uniti. Nel 2000 consegue il master in Industrial design alla Domus Academy di Milano, dove successivamente viene invitato come workshop leader. Dal 2001 al 2006 è senior designer nello studio di Patricia Urquiola a Milano, collaborando con importanti aziende. Nel 2006 è invitato a partecipare alla mostra di Promosedia. Nel 2007 apre il proprio studio e lavora tra la Svizzera e Milano.

O ODA



Eran Chen ha studiato architettura presso la Bezalel School of Art and Design di Gerusalemme, dove nel 1998 si è laureato a pieni voti. Subito dopo la laurea, ha realizzato i suoi primi progetti — abitazioni private e negozi — in Israele e nel 1999 si è stabilito a New York. Ha iniziato a lavorare alla Perkins Eastman come designer professionista e in breve tempo è diventato responsabile della sezione design, supervisionando alcuni tra i più prestigiosi lavori dello studio. Nel 2007 ha fondato lo studio di architettura e design ODA Architecture. Il suo lavoro ha ottenuto riconoscimenti, tra gli altri, dall'American Institute of Architects (AIA) e dalla Boston Society of Architects (BSA).

Marcel Wanders was born in the Netherlands in 1963. In the 1990s he was among the founders of the design collective Droog. Today, Wanders is an independent industrial product designer, based in Amsterdam. Wanders designs for a broad range of clients including British Airways, Boffi, Flos, Mandarin Duck, Magis, and Moooi (where he is also Art Director). He has won numerous national and international awards; his products are in the collections of MoMA in New York, the Museum of Modern Art in San Francisco, Stedelijk Museum in Amsterdam, and the Vitra Design Museum in Weil am Rhein (Basel).

Javier Mariscal was born in Valencia in 1950. Beginning with his first drawings in the 1970s, Mariscal has shown an uncontrollable creativity, his need of expressing himself coming through several different disciplines, artistic and not. Furniture design, painting, sculpture, interior design, graphic design, landscape design, gardening and horticulture are all elements of his professional activity. Javier Mariscal expresses himself through a very personal language which is theoretically complex but practically simple. His work is sometimes innocent, but always provocative.

Nipa Doshi was born in 1971 into a Gujarati family of Mumbai. She graduated from the Royal College of Art, London, in 1997 but she soon returned to India to work with local craftspeople. After a short stay she went back to London where she met Jonathan Levien, a Scot who had recently finished his master's in furniture design at the Royal College. The synergy between Nipa and Jonathan clicked immediately; in fact they set up Doshi Levien in 2000 and got married. The combination of the two cultures and creativities generated a very special, innovative design concept. Nipa's is heavily influenced by the visual culture and materials of India, Jonathan's is rooted in industrial design. Together, their work celebrates cultural hybridism and explores a combination

Tokujin Yoshioka was born in Japan in 1967 and, after having studied at length with Shiro Kuramata and Issey Miyake, in 2000 set up his studio in Tokyo. His partnership with Issey Miyake has been in existence for over twenty years. Tokujin Yoshioka has taken part in a number of projects by the fashion designer, designing Issey Miyake and A-POC stores and producing the installation entitled Issey Miyake Making Things for the Cartier foundation in Paris. Tokujin Yoshioka has received a number of awards and his works are displayed in the permanent collections of the Museum of Modern Art in New York, Centre Pompidou in Paris, the Vitra Design Museum in Weil am Rhein (Basel) and the Victoria & Albert Museum in London.

Philippe Bestenheider was born in Sion, Switzerland, in 1971. In 1998 he graduated in architecture from Zürich Polytechnic and has worked for Swiss and US design studios. In 2000 he achieved the Master in Industrial Design at the Domus Academy of Milan, where he has been invited as workshop leader. From 2001 until 2006 Bestenheider became Senior Designer at the Design studio of Patricia Urquiola in Milan working with several of important companies. In 2006 he has been invited to participate at the Promosedia's event.

Eran Chen studied Architecture at Bezalel School of Art and Design in Jerusalem, receiving a B.Arch Diploma with Honors in 1998. His first projects which include private houses and retail interiors were built in Israel shortly after his graduation. Mr. Chen moved permanently to New York City in 1999. He started working at Perkins Eastman as a senior designer and shortly after became a Design Principal leading some of the company most recognized work. In 2007, Mr. Chen founded Architectural and Design practice ODA Architecture. His work has been recognized by the American Institute of Architect (AIA) and the Boston Society of Architect (BSA), among others.



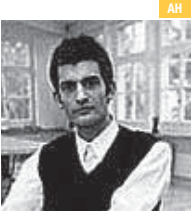
MN Marc NEWSON

Marc Newson è uno dei designer più raffinati e influenti di questa generazione. Sempre innovativo, è anche prolifico e straordinariamente versatile: le sue creazioni spaziano dagli oggetti di uso domestico, all'arredamento, dai ristoranti agli orologi da polso e fino agli interni di aeromobili. Il suo senso estetico e l'originalità senza compromessi hanno reso celebre nel mondo questo designer di origine australiana che vanta una clientela di prim'ordine. Le sue opere sono presenti nelle collezioni permanenti di prestigiosi enti museali quali il MoMA di New York, The Design Museum di Londra e il Musée National d'Art Moderne, Centre Georges Pompidou, Parigi.



KG Konstantin GRIC

Konstantin Grcic nasce a Monaco in Germania nel 1965. Inizia il suo percorso formativo in Inghilterra al Parnham College come costruttore di mobili, proseguendo poi gli studi di design al Royal College of Art di Londra. Nel 1991 fonda a Monaco il proprio studio e crea prodotti per arredamento e illuminazione per primarie aziende europee di design. I prodotti che escono dal suo estro creativo hanno fama di essere semplici, chiari e minimalisti. La lampada Mayday prodotta da Flos, è stata selezionata per la collezione permanente del MoMA di New York e ha vinto il Compasso d'Oro nel 2001.



AH Alfredo HÄBERLI

Nato a Buenos Aires nel 1964, Alfredo Häberli si trasferisce in Svizzera nel 1977 dove si laurea alla Scuola di Design di Zurigo nel 1991. Dal 1993, anno in cui apre il proprio studio, inizia le collaborazioni con marchi prestigiosi. Il suo interesse, che spazia a 360° nel campo del design non risente di vincoli formali e non segue le mode; cerca piuttosto di guardare con occhi nuovi alle situazioni quotidiane. I suoi prodotti coniugano inventiva e bellezza e rispecchiano la sua determinazione a fare sì che dagli oggetti traspaia sempre un'anima. Le sue opere sono state presentate in varie mostre e gli hanno valso numerosi premi e riconoscimenti.



TD Tom DIXON

Tom Dixon inizia la carriera di designer negli anni '80 dedicandosi a una sorta di riciclaggio creativo del metallo. Da allora non si possono enumerare i materiali su cui non ha lavorato e sono più che varie le tipologie di prodotti realizzati, ma forse il suo nome è legato principalmente alla S-chair e alla Jack Lamp, lampada polifunzionale realizzata in polietilene stampato. Dal 1997 Tom ricopre l'incarico di direttore creativo per Habitat. Nel 2000 è stato insignito dell'Order of the British Empire per i servizi resi al design britannico. Da quando ha aperto il suo studio nel 2002, oltre a firmare prodotti per grandi marchi, progetta anche arredi di interni.



RD Rodolfo DORDONI

Rodolfo Dordoni, nasce nel 1954 a Milano, dove si laurea in architettura. È stato responsabile della direzione artistica di Artemide, Cappellini, Fontana Arte, Foscarini. Oggi lo è di Minotti (dal 1998), e Roda (dal 2006). Con lo studio di progettazione Dordoni Architetti, sviluppa progetti per spazi residenziali, industriali e commerciali, negozi e showrooms, hotels, ristoranti, yachts nonché allestimenti e stand fieristici.



EF Enrico FRANZOLINI

Nato a Udine nel 1952, compie gli studi universitari a Firenze e Venezia dove nel 1979 si laurea in architettura. Parallelamente al lavoro artistico (nel 1972 è invitato alla 36a Biennale di Venezia, nel settore arti decorative), si sviluppa il suo impegno nei campi dell'architettura e del disegno industriale, dove ha avuto modo di collaborare con alcune delle più prestigiose aziende del mobile. Sono numerosi i progetti di architettura e di interior design che vengono pubblicati nelle più autorevoli riviste di settore. Nel 1991 vince il primo premio al concorso Top Ten indetto da Promosedia. Del 1999 è la menzione d'onore al premio Compasso d'Oro per la sedia Asia, mentre nel 2005 la sedia Lagoa ottiene il è Reddot Design Award.

Marc Newson is one of the most accomplished and influential designers of this generation. Always innovative, he is also prolific and astonishingly versatile: his creations range from household objects, furniture, restaurants and watches to aviation interiors. His aesthetic vision and uncompromising originality have won Australian born Newson international acclaim, as well as a clientele. His works are in the permanent collections of the Museum of Modern Art, New York, The Design Museum, London, and the Musée National d'Art Moderne, Centre Georges Pompidou, Paris.

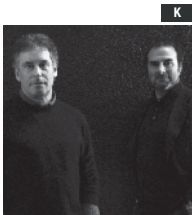
Konstantin Grcic was born in Munich, Germany in 1965. After training as a cabinet maker at Parnham College in England, he studied Design at the Royal College of Art in London. Since setting up his own design practice in Munich in 1991 he has developed furniture, products, and lighting for some European leading design companies. Konstantin Grcic creates industrial products widely described as simple, clear, and minimalist. Grcic's Mayday-lamp, produced by Flos, was selected into the permanent collection of the MoMA in New York and won the Compasso d'Oro in 2001.

Alfredo Häberli was born in 1964 in Buenos Aires, Argentina. He moved to Switzerland in 1977, and graduated from the Zurich School of Design in 1991. In 1993, he set up his own studio and has subsequently worked for leading design companies. Alfredo Häberli's broad interest in design is neither formal or fashionable, he focuses on simply discovering new ways of looking at everyday situations. His products combine invention and beauty, and reflect his determination to have the soul of an object always shows through. Häberli's work and designs have been shown in numerous exhibitions, and he has received several awards for his design work.

Tom Dixon began his career as a designer in the early 1980s, working in recycled metal. Since then he has worked with a variety of materials and numerous product types, but is perhaps best known for the S-chair, designed for Cappellini, and the rotationally moulded plastic Jack Lamp. In 1997 Tom joined the UK furniture retailer, Habitat, where he is now Creative Director. He was awarded the OBE for services to British Design in 2000. Since the inception of his own studio/company, Tom Dixon, in 2002, Dixon has designed products for a series of clients. In addition to his product designs, Dixon also pursues work in interiors.

Rodolfo Dordoni was born in Milan in 1954, where he graduated in Architecture. Responsible for the art direction of Artemide, Cappellini, Fontana Arte, Foscarini, Minotti (since 1998) and Roda (since 2006), he designs for various companies. Dordoni Architetti develops projects for houses, residential complexes, industrial and commercial areas stores and showrooms, restaurants, hotels, yachts, as well as exhibit stands of diverse commercial fields.

Born in Udine in 1952, Enrico Franzolini studied in Florence and graduated in architecture from the University of Venice. Franzolini pursues projects in the field of art (La Biennale di Venezia, 1972), architecture and interior design, as well as product design. He has worked with several of most important furniture companies. His work has been published in Domus, Modo, Abitare and Interni. In 1991 he was awarded the first prize at Promosedia International Fair. In 1999 recommendation of honour for the Compasso d'Oro award (Asia chair), in 2005 Reddot Design Award Winner (Lagoa chair).



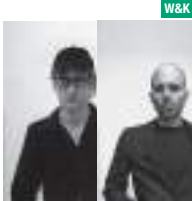
K KAIROS

Kairos in greco classico significa: punto giusto, luogo giusto, tempo giusto, giusta misura. Ispirando a questo concetto il proprio lavoro, lo Studio Kairos, fondato nel 1980, opera nel campo dell'industrial design e development, nonché dell'edilizia ed arredamento. Kairos sono: Massimo Bonetti, nato a Torino nel 1949, ingegnere; Giuseppe Manente, nato a Mestre (Ve) nel 1947, architetto; Abramo Mion, nato a Mirano (Ve) nel 1951, con studi sia di architettura che di ingegneria. Lo studio Kairos si può fregiare di numerosi riconoscimenti, dal premio Compasso d'Oro nel 1984, al premio Milano Office Design del 1991.



AS Aziz SARIYER

Aziz Sariyer nasce a Istanbul nel 1950. Nel 1999 assieme al figlio Derin fonda l'omonima società. Attualmente Aziz Sariyer ha passato la gestione della società al figlio ma continua a dare la propria consulenza sul piano tecnico e artistico. Si occupa principalmente di design per un'ampia gamma di aziende.



W&K WEISSHAAR & KRAM

Clemens Weisshaar nasce nel 1977 a Monaco. Dopo aver lavorato come apprendista metalmeccanico, frequenta il St. Martins College e il Royal College of Art di Londra. Dopo aver collaborato con Konstantin Grcic, nel 2000 e apre il proprio studio. Reed Kram nasce nel 1971 a Columbus in Ohio. Frequenta la Duke University e il MIT. Fin dagli esordi della carriera si dedica all'integrazione dei media interattivi con gli ambienti. Assieme, nel 2002 fondano la Kram/Weisshaar, piattaforma multidisciplinare. Lo studio, con sede a Monaco e Stoccolma conta tra i clienti OMA di Rem Koolhaas, ACNE, Authentics, il Gruppo BMW, Merten e Prada. Alcune loro opere sono esposte nelle collezioni permanenti del Die Neue Sammlung di Monaco e del Centre Georges Pompidou di Parigi.



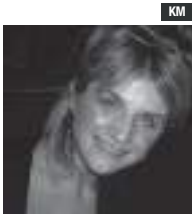
AQ Arne QUINZE

Arne Quinze è fondatore e art director di Quinze & Milan. Ha avuto una gioventù movimentata facendo le più varie esperienze come artista di graffiti o membro di una gang di motociclisti e su queste premesse ha poi sviluppato la sua personalità di adulto. Quinze è un non-conformista che ha saputo convogliare la sua diversità in energia creativa. Il caos è il motore del suo essere designer. A Quinze piace dare forma alla propria vita nel suo personale universo fantastico. Ne scaturisce un ricco portafoglio di arredi e ambienti di grande vitalità.



TR Tomek RYGALIK

Tomek Rygalik nasce nel 1976 in Polonia, a Lodz, dove studia architettura presso il locale Politecnico. Frequenta in seguito i corsi di industrial design al Pratt Institute di New York, lavorando poi per diverse ditte del settore. Nel 2003 è a Londra, dove studia e si diploma presso il Royal College of Art, dove in seguito sarà ricercatore. Pratica quindi la professione sia a Londra che a Lodz, ed insegna all'Accademia di Belle Arti di Varsavia. Ha ottenuto vari premi e riconoscimenti, tra questi, nel 2007 la medaglia d'oro alla Fiera internazionale di Poznan, nel 2006 il primo premio al International Bombay Sapphire Martini Glass Design Competition, nel 2005 il BSI Environmental Design Award e nel 2004 il Rosenthal Design Award.



KM Karmelina MARTINA

Karmelina Martina nasce a Sarajevo, ma vive e lavora a Udine. Nel 2001 consegue la laurea in Industrial Design a Firenze a pieni voti. È stata allieva di Vanni Pasca, Isao Hosoe, Paolo Deganello, e altri designers di fama internazionale. Dal 2006 segue l'ufficio sviluppo prodotto dalla Moroso. Lei cerca di perfezionare un design proprio attraverso lo spazio che separa la ragione tecnico strumentale dalla motivazione simbolica ed emotiva. Oltre ad attività di Product Development ha progettato anche gioielli, lampade e abitazioni private

In Greek, kairos means the right point, right place, right time, right measure. This concept inspires the work of Studio Kairos, founded in 1980. Kairos works in industrial design and development and in building and furnishing. Studio Kairos is: Massimo Bonetti, born in Turin in 1949, engineer; Giuseppe Manente, born in Mestre (Venice) in 1947, architect; Abramo Mion, born in Mirano (Venice) in 1951, who studied both architecture and engineering. The firm has won numerous awards, from the Compasso d'Oro in 1984 to the Milano Office Design award of 1991.

Aziz Sariyer was born in Istanbul in 1950. In 1999 he became partner with his son Derin Sariyer and formed the company Derin. Aziz Sariyer has now handed the management of the company over to his son, but continues to provide technical and artistic assistance. He now focuses on design work for a roster of companies.

Clemens Weisshaar was born in 1977 in Munich. After an apprenticeship as a metal worker he studied at St.Martins College and the Royal College of Art in London. After three years as an assistant to Konstantin Grcic he founded his own office in 2000. Reed Kram was born in Columbus, Ohio in 1971. He studied at Duke University and MIT. From his earliest work, he has explored the integration of interactive media and environments. In 2002 founded Kram/Weisshaar as a platform to integrate their multi-disciplinary efforts. Based in Munich and Stockholm, the office engages in the design of spaces and products. Clients include Rem Koolhaas' OMA, ACNE, Authentics, BMW Group, Merten, and Prada. Their work is part of the permanent collection of Die Neue Sammlung, München and Centre Georges Pompidou, Paris.

Arne Quinze is the founder and art director of Quinze & Milan. His eventful youth, which took him to the street as a graffiti artist and member of a biker gang, has become the foundation of his adult person: Quinze is a non-conformist and has successfully turned his otherness into a creative strength. Chaos is his engine as a designer. Quinze loves to shape life into his own, fantasy universe. The result is a growing portfolio of lively furniture and environments.

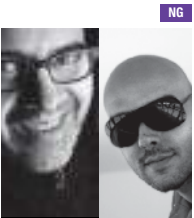
Tomek Rygalik was born in Lodz, Poland in 1976. He studied Architecture at the Technical University of Lodz, and than Industrial Design at the Pratt Institute in New York. After his studies he worked with several design companies. In 2003 he came to the Royal College of Art for Post Graduate studies. After graduating from the RCA, Tomek Rygalik established his own design practice in both London and Lodz and joined the RCA stuff as a Research Associate. He also teaches at the Academy of Fine Arts in Warsaw. Tomek Rygalik was awarded with numerous prizes and awards including most recent Gold Medal of the 2007 Poznan International Fair, First Prize Award in the 2006 International Bombay Sapphire Martini Glass Design Competition, BSI Environmental Design Award 2005, and Rosenthal Design Award 2004.

Karmelina Martina was born in Sarajevo. She now lives and works in Udine. She graduated with full honours in industrial design from Florence University in 2001. She studied under Vanni Pasca, Isao Hosoe, Paolo Deganello and other internationally-renowned designers. She has worked in Moroso's product development department since 2006. She seeks to perfect a design precisely in the border area that separates technical/manufacturing reasoning from symbolic/emotive motivations. In addition to her product development activities, she also designs jewellery, lamps and private homes.



FU FOR USE

Il gruppo è nato dalla collaborazione tra Sven Jonke, Christoph Katzler e Nikola Radeljkovic. I progetti per mostre, stand di fiere e eventi, sotto la sigla Numen, portano la firma di Jelenko Hercog e Toni Uroda. Due patners di Numen hanno frequentato il corso di design presso la facoltà di architettura di Zagabria, mentre Katzler ha studiato alla Scuola Superiore Arti Applicate di Vienna.



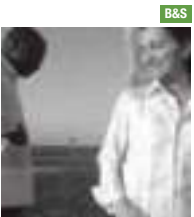
NG GARDONE-NICHETTO

Il lavoro di Massimo Gardone segue la linea sottile delle sue molteplici voci dell'anima: musica, fotografia e video lo attraversano, lo in seguono e da sempre lo accompagnano nei suoi progetti. Luca Nichetto studia allo IUAV, Istituto Universitario di Architettura di Venezia, laureandosi in Disegno Industriale. Dal 1999 comincia l'attività professionale disegnando i suoi primi prodotti in vetro di Murano per Salviati. Comincia il sodalizio con Foscarini e collabora anche come consulente per la ricerca di nuovi materiali e sviluppo prodotto. Nel 2006 fonda il suo studio, creando la società Nichetto & Partners, design consultant mirato all'industrial design. Ha tenuto workshop in sedi universitarie italiane ed estere ed ha partecipato a mostre in Europa, Stati Uniti e Giappone.



TKA Tomita KAZUHIKO

Tomita Kazuhiro si definisce un nomade che viaggia tra Est e Ovest e la storia della sua vita sostiene pienamente questo concetto. A Milano apre lo studio 2.5 – Dimensional Design lavorando con Alessandro Mendini, Ettore Sottsass e Vico Magistretti. Alcuni dei prodotti che ha disegnato sono entrati a far parte della collezione permanente del Museum of Modern Art a New York. La semplicità per lui è importante, non intesa come il minimalismo dello stile Bauhaus ma in coerenza con la teoria dello shintoismo, secondo il quale gli oggetti inanimati contengono un'energia spirituale.



B&S BIRSEL + SECK

Birsel + Seck nasce nel 2002 ed è lo studio di design di prodotto di Ayse Birsel e Bibi Seck, con sede a New York. Birsel + Seck collabora con clienti importanti allo scopo di portare l'innovazione nel mercato. Il suo punto di forza risiede nella capacità di Ayse e Bibi di sintetizzare le informazioni e concepire nuove possibilità in termini semplici e umani. Insieme scompongono vecchie ipotesi per ricostruire nuove esperienze. La loro innovazione non ha origine dal problema ma dal modo con cui guardano al problema. I principali collaboratori di Birsel + Seck sono i loro clienti, così che il lavoro di Ayse e Bibi è il risultato della fusione del loro pensiero creativo con la conoscenza e l'esperienza dei loro clienti. Tra questi Herman Miller, Hewlett Packard, Target, Toyota, Dassault Systèmes, Hasbro e Moroso.



VR VON ROBINSON

Von Robinson crea oggetti, musica e storie. Insegna a New York City, dove tiene un corso sulla Poetica del Design, è felicemente sposato con Kiho Suzuki e ha un cane che si chiama Buford. Suo è il design di orologi da polso, lampade e confezioni per prodotti suoi i progetti per gli interni di sedi commerciali e abitazioni.



JW JAKOB WAGNER

Jakob Wagner fa parte della nuova generazione di designer danesi che spazia con il proprio design nei generi più disparati in ambito internazionale. Sul lavoro è la curiosità che lo spinge spesso a giocare sull'equilibrio tra elementi contrastanti, mettendo a dura prova i nostri sensi. Agli esordi della carriera si è occupato di product design dei più svariati articoli, come le mute da sub per Scubapro o gli accessori per Porsche. Per le sue opere, Jakob Wagner è stato insignito di vari premi e riconoscimenti internazionali ed il suo design è esposto nei musei di mezzo mondo tra cui il MoMA di New York. Ha compiuto la sua formazione accademica presso diversi istituti di arte e design di Copenhagen, Parigi, Milano, Svizzera e USA.

The group was formed trough collaboration of Sven Jonke, Christoph Katzler and Nikola Radeljkovic. Exhibitions, fair stands and events are designed with Jelenko Hercog and Toni Uroda under the name Numen. Two members of Numen studied at the School of Design/Faculty of Architecture in Zagreb, while Katzler studied at High school for applied arts in Vienna

Massimo Gardone's work follows the fine line of his soul's many voices: music, photography and video permeate it, pursue it and have always been part of his output.

Luca Nichetto was he studied at the IUAV, Institute of Architecture, University of Venice, where he graduated in Industrial Design. In 1999 he drew his first products in Murano glass for Salviati, began the association with Foscarini he also collaborated as a consultant for searching new material and worked with the development of several products. In 2006 he founded his studio office and created the Nichetto & Partners society where he works with Industrial Design and as a Design Consultant. He has been the teacher of workshops in design at different universities, nationally and internationally, and has also shown his products at exhibitions in Europe, United States and Japan.

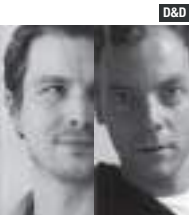
Kazuhiro Tomita describes himself as a nomad wandering between the East and the West. His life story bears this theory out. He opened his own studio in Milan, "2.5-dimensional design" in the Italian design Mecca, and was soon working with the likes of Alessandro Mendini, Ettore Sottsass and Vico Magistretti. Products he has designed have been integrated into the permanent collection of the Museum of Modern Art in New York. For him, simplicity is an important factor. But not Bauhaus-style minimalism. For Tomita, reduction to what is important is a feature of Japanese Shintoism, a belief that even inanimate objects have spiritual energy.

Birsel + Seck was born in 2002.

Birsel + Seck is the product design studio of Ayse Birsel and Bibi Seck, based in New York City. Birsel + Seck partners with large clients to bring innovation to market. Its strength lies in Ayse and Bibi's ability to synthesize information and imagine new possibilities in simple, human terms. Together they deconstruct old assumptions to reconstruct new experiences. Their innovation comes not from the problem but from how they look at the problem. Birsel + Seck's biggest collaborators are its clients, making Ayse and Bibi's work the merger of their creative thinking with the knowledge and expertise of their clients. Their clients include Herman Miller, Hewlett Packard, Target, Toyota, Dassault Systèmes, Hasbro and Moroso.

Von Robinson creates objects, music and stories. He teaches The Poetics of Design in New York City, is happily married to Miho Suzuki, and has a dog named Buford. He designs watches, furniture, lighting, and packaging, as well as corporate and residential interiors.

Jakob Wagner belongs to a new generation of Danish designers who works internationally in all genres of design. Driven by curiosity, his work often plays with the balance between contrasts, challenging our senses. Earlier in his career, Wagner worked in a broad range of product design, including diving gear for Scubapro and accessories for Porsche. Jakob Wagner has received numerous international design awards and prizes for his work, and his designs are exhibited in museums world wide, including MOMA in New York. Wagner has attended schools of art and design in Copenhagen, Paris, Milan, Switzerland, and the USA.



D&D DIEZ & DE LA FONTAINE

Stefan Diez nasce in Germania, a Freising, nel 1971. Dopo gli studi di architettura ed un apprendistato come costruttore di mobili, frequenta a Stoccarda il corso di design industriale presso l'Accademia di Belle Arti. Dopo essere stato assistente di Richard Sapper e quindi di Kostantin Grcic tra il 1996 e il 2002, all'inizio del 2003 apre a Monaco il proprio studio di prodotti per l'arredamento ed allestimenti espositivi. Cristophe de la Fontaine nasce nel 1976 in Lussemburgo. Diplomatosi in scultura all'Accademia delle Belle Arti, nel 2000 lavora a Londra come product design consultant. Conseguito un diploma in Industrial design alla Accademia di Stoccolma, oggi collabora con lo studio di Patricia Urquiola a Milano.



MIG Massimo IOSA GHINI

Massimo Iosa Ghini nasce nel 1959, studia architettura a Firenze e si laurea al Politecnico di Milano. Dal 1985 partecipa alle avanguardie del design italiano disegnando illustrazioni, oggetti e ambienti per il gruppo Boldismo di cui è fondatore, e fa parte del gruppo Memphis con Ettore Sottsass. Disegna mobili, collezioni, oggetti e sviluppa art direction per le migliori aziende di design italiane ed estere con uno stile riconosciuto. Attualmente sta lavorando ad importanti progetti di architettura e design sia in Europa che negli Stati Uniti. I suoi lavori si trovano in vari musei e collezioni private internazionali.



FL Ferruccio LAVIANI

Nato a Cremona nel 1960, Ferruccio Laviani si diploma nel 1984 presso il Politecnico di Milano, dove nel 1986 si laurea in architettura. Collabora con aziende leader nel settore dell'arredamento e della moda per le quali realizza prodotti e cura l'immagine coordinata per i punti vendita, gli spazi e gli eventi nel mondo. Cura e progetta mostre e collezioni per società come Memphis, Cosmit, Forum-Triton e Brasile.



CC CARLO COLOMBO

Nasce a Carimate nel 1967 e si laurea in architettura presso il Politecnico di Milano nel 1993, anno in cui inizia a lavorare nel campo del design e come consulente per le industrie, collaborando con i brand più importanti. Dal 1996 tiene lezioni di industrial packaging presso la facoltà di architettura del Politecnico di Milano, dove è stato assistente alla cattedra di arredamento. Numerosi sono gli interventi nel campo dell'architettura, dell'interior, degli allestimenti e delle mostre in Italia e in tutto il mondo. Quale membro italiano ha tenuto conferenze di industrial design in Italia, Israele, Grecia, Portogallo, Slovenia, Ucraina, Australia, Russia, Inghilterra, Brasile e Cina. Nell'ottobre del 2004 ha ricevuto a Tokyo il premio The Designer's of the Year.



AC ANTONIO CITTERIO

Antonio Citterio nasce a Meda nel 1950. Si laurea in architettura al Politecnico di Milano e apre lo studio nel 1972 occupandosi prevalentemente di disegno industriale. Dal 1981 inizia l'attività di progettazione architettonica e di interni. Attualmente collabora con aziende italiane e straniere. Tra i riconoscimenti ottenuti, nel 1987 e nel 1995 ottiene il Compasso d'Oro. Numerosi prodotti sono esposti nella collezione permanente di design del Museo di Arte Moderna di New York e nella collezione permanente del Centre Pompidou di Parigi.



DG DIDIER GOMEZ

Didier Gomez espone le sue prime collezioni di mobili nel 1978. Nel 1985 fonda l'agenzia di design che porta il suo nome, che si occupa di interior design, product design e brand design. Per quanto riguarda l'interior design, ha firmato i suoi progetti più prestigiosi per le abitazioni, gli uffici e i negozi di Harrison Ford, LVMH, Yves Saint Laurent, Jean-Paul Gaultier e Cartier. Il portafoglio di design industriale e grafico vanta tra l'altro il branding per Saint Laurent e L'Oréal.

Stefan Diez was born in Freising / Germany in 1971. After a course in architecture and an apprenticeship as a cabinet maker he studied Industrial Design at the Academy of fine Arts in Stuttgart. During 1996 and 2002. He worked as an assistant of Richard Sapper and later for Konstantin Grcic. In Jan 2003 he set up his own studio in Munich, where he develops furniture, products and exhibition designs Christophe de la Fontaine, was born in Luxembourg in 1976. Degree in Sculpture in Luxembourg, work at "therefore product design consultant" in London, since 2000. Degree in "Industrial Design" Abk Stuttgart, collaboration with Patricia Urquiola in Milan.

Massimo Iosa Ghini was born in 1959. He studied architecture in Florence and Milan. Since 1985, he has been part of the avant-garde movement in Italian design, creating illustrations, objects and environments for the Boldismo group, which he founded. Iosa Ghini designs furniture, collections and objects, and develops art direction for leading Italian and foreign design firms, continually refining a highly recognisable and personal style. Iosa Ghini is now working on projects of architecture and design in Europe and United States. His works can be found in various international museums and private collections.

Born in Cremona, Italy in 1960, Ferruccio Laviani received a design diploma in 1984 and an architecture degree in 1986, both from the Polytechnic of Milan. He collaborates with leading manufacturers of designed products, for which he has completed corporate image, objects and environments worldwide. He has also been responsible for exhibitions for firms that include Memphis, Cosmit and Forum-Triton, Brasile.

He was born in Carimate in 1967 and graduated in Architecture at the Milan Polytechnic in 1993, the year when he began to work in the field of design and as a consultant to industry, working with the most important brands. Since 1996 he has been a lecturer in industrial packaging at the Faculty of Architecture in Milan Polytechnic, where he has been assistant professor in interior design. His activities in the field of architecture, interior design and decoration have been numerous, with exhibitions in Italy and all over the world. As an Italian member, he has lectured in industrial design in Italy, Israel, Greece, Portugal, Slovenia, Ukraine, Australia, Russia, the UK, Brazil and China. In October 2004 he received the Designer of the Year award in Tokyo.

Antonio Citterio was born in Meda, Italy in 1950. He graduated in architecture from Milan Polytechnic and opened his studio in 1972, focusing on industrial design. He later expanded his scope, incorporating architecture and interior design into his practice. He has worked for Italian and international companies. Citterio was awarded the Compasso d'Oro in 1987 and 1995. He has numerous designs in the permanent collections of the Museum of Modern Art in New York and the Pompidou Centre in Paris, as well as several other museums worldwide.

Didier Gomez's first furniture collections were exhibited in 1978. In 1985 he founded his eponymous design agency which has pursued interior, product and brand design. Gomez's interior design achievements include residential, office and retail clients that include Harrison Ford, LVMH, Yves Saint Laurent, Jean-Paul Gaultier, and Cartier. His industrial and graphic design portfolio includes branding for Saint Laurent and L'Oréal.

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